



# THE PULSE

The official Newsletter of District 410E  
Making a real difference in our communities

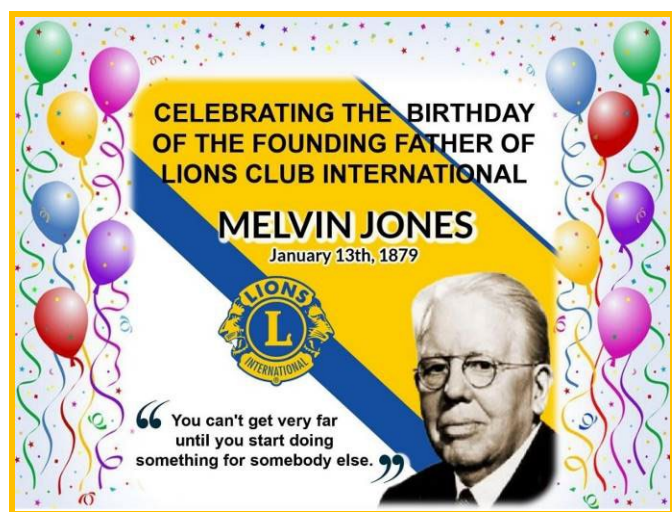


Issue 7 - January 2022

## FROM THE DESK OF DISTRICT GOVERNOR PATRICK

Dear Fellow Lions,

On 13<sup>th</sup> January we kicked off the New Year with a wonderful Melvin Jones Birthday function in celebration of the birthday of our founder Melvin Jones. In the spirit of the day, Lions in Gauteng and eThekweni packed over 560 bowls/bags of hope, which will feed over 2,500 people!



I would really like to thank clubs across our District for their phenomenal service to their communities so far - we've already surpassed the total number of people served in the previous Lionistic Year.



We however still have a long way to go to reach our goal of serving 1 million people (**#1MillionSmiles**), so please keep up the great work. I really look forward to the remaining 410E "Making A Real Difference" Service Campaigns, with Childhood Cancer Month in February, an Environment Month in March (focused on the Conservation of our Natural Resources), and our Hunger Alleviation month in May.



Although the fourth wave of COVID-19 is waning in South Africa, its impact will be with us for the foreseeable future. Now, more than ever, we need to check up on those fellow Lions who may be struggling and assist them wherever possible.



As **February** is the **month of love**, let's consider showing some love to those unsung heroes of the pandemic, such as the doctors, nurses and hospital staff, with tokens of appreciation.



**February** is also **Past District Governors' (PDGs) month**, where we acknowledge the massive contribution our PDGs have made (and continue to make) to our organisation. So why not consider inviting a PDG to speak at your February GBM?



Warm regards,  
Patrick

**District Governor 410E  
2021/2022**



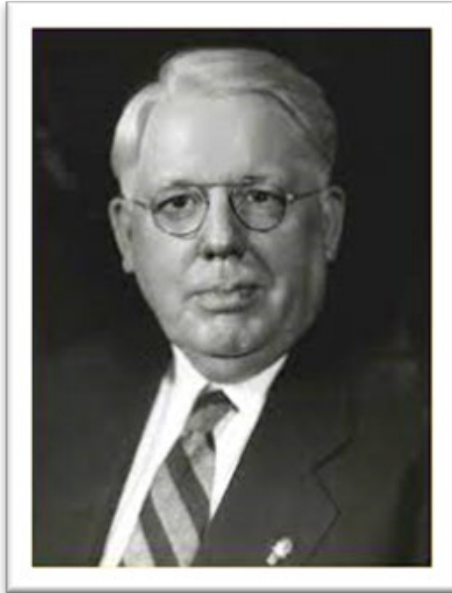


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## MELVIN JONES' STORY



Melvin Jones was a dreamer, a doer, and a pragmatist. He was an energetic, extroverted salesman who in private hours would reread Shakespeare. What better man to found the world's largest association of service clubs?

The Lions International Board of Directors officially designated Jones as the founder of Lions Clubs in 1958—more than four decades after Lions Clubs held its first meeting. However, no matter what his official title, Jones' impact on the Lions has been far-reaching. He provided the leadership, the organisational ability, the tenacity, and the muscle necessary to establish the foundation for Lions Clubs International to become what it is today.

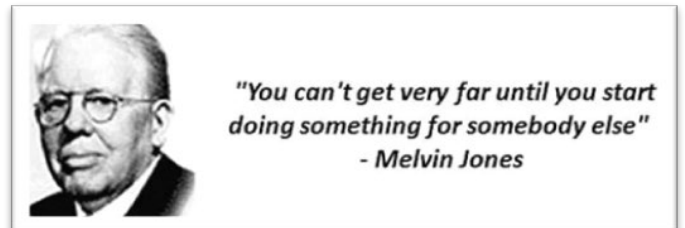
Jones was born on 13<sup>th</sup> January 1879, at Fort Thomas, Arizona, a remote U.S. Army cavalry post where his father was a scout for the Army. At age 7, Jones' family moved east and settled in Illinois. Gifted with a fine tenor voice, he considered making his career in music. Instead, he became an insurance salesman. By 1913, Jones had formed his own insurance agency in Chicago. When he joined a networking luncheon club for businessmen in Chicago called the Business Circle, he quickly took the lead in recruiting new members and persuading backsliders to re-join. But something about the club's business-only focus didn't square with Jones' different, larger vision. "What if these men who are successful because of their drive, intelligence, and ambition, were to put their talents to work improving their communities?" Jones asked. He saw a new kind of club with the desire to help others. As Business Club secretary, Jones, with help from his wife—the championship golfer Rose Amanda Freeman—wrote scores of letters to clubs nationwide inviting them to take up his idea for a service-centred organisation. Businessman interested in membership convened in Chicago, Illinois, and on the 7<sup>th</sup> June 1917, Lions Clubs International was born. Later that year, at Lions' inaugural convention in Dallas, Texas, Jones was elected secretary/treasurer, a title he would hold for many years. Eventually, the board bestowed upon Jones the title of secretary general for life.



Jones was a prolific writer who could be clear and forceful on some occasions, and sentimental the next. His hand can be seen in founding documents like the Lions Clubs Objects and Code of Ethics. His columns in LION Magazine, which are still quoted today, helped articulate the organisation's principles and values. He also loved aphorisms. Never one to sugar-coat the truth, Jones had one favourite saying neatly framed in his office: **"Truth and roses have thorns about them."**



Jones gave up the insurance business in 1926 to become Lions' de facto CEO and global goodwill ambassador. He played both roles brilliantly, building and managing an expanding headquarters operation and travelling constantly for club visits and speaking engagements. The pace never stopped.





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## DISTRICT 410E MELVIN JONES BIRTHDAY FUNCTION

On Thursday, the 13<sup>th</sup> of January, District 410E celebrated the birthday of Melvin Jones, honouring him as the founder of Lions Clubs International.



Around 70 Lions from 12 Lions Clubs in Gauteng attended the function at the Lions Club of Pretoria South Community Centre.



In the spirit of the day the Lions members present packed 456 bowls of hope which were then equally split between the represented Clubs for them in turn to distribute to those people in need within the respective communities.



Past Council Chairman Rob Fowler presented a historical trip on the tumultuous and turbulent world events leading up to 1917, the year that Melvin Jones had the vision to start an organisation based on kindness, humanity and helping your fellow man.



104 years later, Lions Clubs International is the largest and most active service organisation in the world with 1.4 million members. Lions from all over our District were able to attend via Zoom, and the Lions in eThekweni got together at the Lions Club of North Durban to pack another 105 meals.





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Another highlight of the evening was the awarding of a progressive Melvin Jones Fellowship to Past Council Chair Denis Meyer for his many years of distinguished service to Lions, his District and Multiple District. Our heartiest congratulations to PCC Denis - well deserved!



All in all, a great evening which Melvin Jones would surely have been proud and humbled to see.

## CHILDHOOD CANCER MONTH FEBRUARY 2022

(By DC Health, Lion Niroshni Singh)

Herewith some ideas as to how Clubs can assist CHOC during the month of February (Childhood Cancer Month)



Event	Explanation	Request to Lions
Transport support	Due to the nature of our beneficiaries, most of them require transport support from their homes to base hospitals and return. The journey from the base hospital to the treatment unit is supplied by the Department of Health which costs money and if a patient does not attend the clinic, he or she begins the slippery slide to losing the battle with cancer. Cancer treatment is extremely expensive and once a child embarks on this journey, going the full route is the one chance of survival. CHOC recognised this critical need; however, the monthly costs are huge.	Their request is financial monthly support.
Flip Flop Day	This is an annual event close to international childhood cancer awareness day on the 15 <sup>th</sup> of February 2022. CHOC sells stickers and pens to raise funds.	Lions can sell stickers and pens on behalf of CHOC
Golf Day	September – International Childhood Awareness Day	Hold a Golf Day with funds going to CHOC or Lions Clubs Childhood Cancer initiatives.
CHOC Walk up Sani Pass – 6 <sup>th</sup> August 2022	CHOC Kwa Zulu Natal initiated this fundraiser in 2010 with 80 walkers and the most successful year was 2019 with 900 walkers. It is held in Underberg and participants could spend the weekend in Underberg.	A social fun event where the Lions are invited to join CHOC KZN. The cost is R500 per person which includes a T-Shirt or Buff and a meal.



For more details, please contact: DC Niroshni Singh via email: [niroshni200@gmail.com](mailto:niroshni200@gmail.com)



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do even greater things in the months ahead. As Lions, let's use this opportunity to reflect, renew and ready ourselves for a new year of service.

That begins with each of us. So, focus on strengthening your Club and the incredible connection you share. And encourage each other to grow to your full potential as Lions and community leaders. Because when we ensure that every Lion has the opportunity to live out the service in their hearts, the best is yet to come.

Yours in Service,  
Douglas X. Alexander  
International President"

To view the whole Newsletter, herewith the hyperlink:  
<https://app.e.roar.lionsclubs.org/e/es?s=94443966&e=956258&elqTrackId=320bc4c47118450db330ff5e51511b5f&elq=fb886840e3f748e6a64d593c3c0fa80b&elqaid=22711&elqat=1>

## AN INSIGHT INTO DISTRICT 410E LONG RANGE PLANNING COMMITTEE

*(By DC Long Range Planning PCC Cliff Hocking)*



**A first for District 410E – the establishment of a Long-Range Planning Committee.** The District Long Range Planning Committee was established at the beginning of this fiscal year consisting of PCC Cliff Hocking (chair); 1<sup>st</sup> VDG Sydney van Heerden; 2<sup>nd</sup> VDG Lindie van Wyk and PCC Denis Meyer with DG Patrick Mills as an ex-officio member. Following the District Convention held in October 2021, 2<sup>nd</sup> VDG-Elect Perry Chetty was added to the team. The Committee meets monthly via Zoom and deliberations have all been fruitful, meaningful and above all else, extremely positive.

### Strengthen 410E

Strengthen 410E was introduced during 2019-2020 to do just what the name depicts i.e., to strengthen 410E. The goals of this philosophy as determined at the start of this fiscal year are:

- To be the Service Club Organisation of choice, within our communities for our communities.
- To have a membership of 1070 by 30<sup>th</sup> June 2022.
- To become a sustainable District of 1250 members by June 2023.
- To re-district to two districts by 2028.

## STRENGTHENING OUR CLUBS, OUR SERVICE AND OURSELVES

*(Message from International President Douglas X Alexander)*



"Dear Lion,

The new year is a time of great personal reflection and hope for the future. It is an opportunity to celebrate your achievements, build on your successes and find new ways to

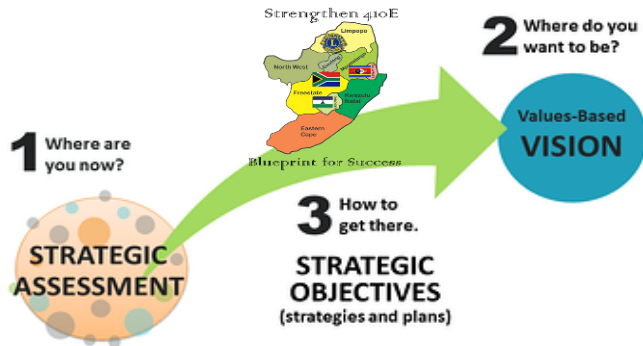


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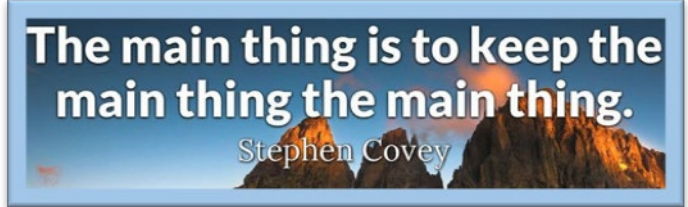
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## The Strategic Planning Model



An interesting observation is that had redistricting not taken place District 410B would have been in the region of 550 members, District 410C at 280 and District 410D with some 250 members. Definitely not sustainable Districts.



Now let's focus on positive aspects, the service activities undertaken within the District are on par with what one generally expects, even from the smallest of small Clubs. As always, there are the odd exceptions, but we need to be mindful of and focus on Stephen Covey's words "**the main thing is to keep the main thing the main thing**".

Traditional negative issues such as lack of leadership, reducing membership numbers, sub-par performance, general apathy and the like dominate in clubs where it appears to be acceptable for things to be as they are without too much concern about improvement.

Herein, of course, lies the big challenge! We need to accept that Covid-19 has had a huge impact on many aspects of Lions Clubs in terms of morale, economic considerations and the general mindsets of members. It has been expressed in many quarters, that we have not yet seen the full negative impact, which we need to take cognisance of and manage appropriately.

### Where do we want to be?



The overriding goal of "**to be the Service Club Organisation of choice, within our communities for our communities**" as established by District leadership covers a multitude of aspects and is applicable to the full spectrum of Club and District operations.



### Strategy Development

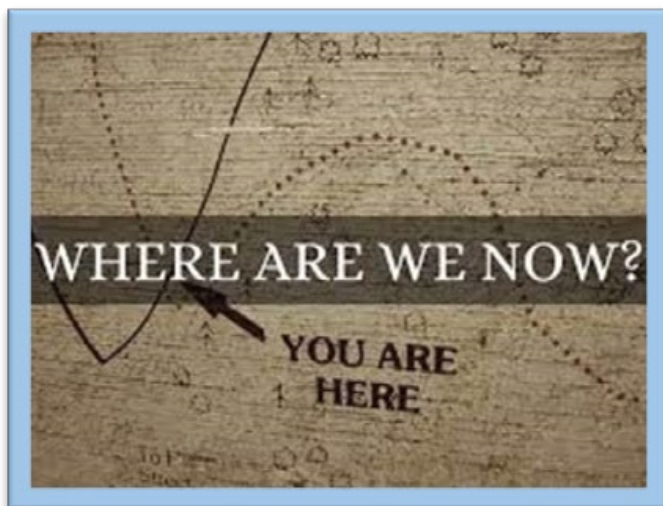
To move in the direction of meeting the goals, this Committee has been tasked with the development of a strategic plan for 410E.

A strategic planning model consists of three basic principles i.e., where are we now; where do we want to be; how do we get there.



### Where are we now?

A popular discussion point and one that typically takes far too much time as it is easy to understand and easy to deliberate on. Discounting Covid-19, nothing has dramatically changed in terms of fundamental issues within the District over the past 3 years i.e. since re-districting in 2019.





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In order to achieve this, we need to therefore focus, over time, on all aspects of Club and District operations giving attention to membership, leadership, service, administration, having fun, team building, meetings, structures etc.



We need to appreciate that an exercise of this nature undertaken on an ad hoc basis by volunteers will be a "work in progress" for some time as opposed to a full-time professional team engaging on a daily basis.

## How do we get there?



### Membership:

A first-cut membership growth strategy has been developed and presented to the DG Team and GMT structures and by all accounts, well received. Obviously, this takes cognisance of the overall GMT philosophy and purposes and well as the recently published Lions Clubs International Strategic Plan, which includes the Global Membership Approach (GMA).



A comparison between where we are in terms of membership growth planning and the deliverables of the GMA indicate that **we are "ahead of the game"**.



### New Club Extension:

A new club extension plan which embraces some excellent innovative ideas has also been developed and tabled. A major stumbling block identified is the distances within Zones with the resultant natural gaps that are thus created. This is however being overcome by identifying and working in geographical clusters, thereby creating a stepped long-term approach.



### Leadership:

Succession planning, or the lack thereof, has been identified as a major shortcoming within both District and Club structures. This is currently under the spotlight and receiving the necessary priority. A further development in terms of leadership is an overall review of the training offered, workshop content and presentation methodologies. The other areas identified such as the Leo Clubs revival, flagship service programmes, communications, structures and the like will be receiving attention as we progress **Clubs need to be part of the Strengthening 410E initiative**. It is planned to have workshops at Region and Zone levels with the Region and Zone Chairpersons and others as identified playing pivotal roles. **Should your club however wish to have its own dedicated workshop please refer to your Zone Chairperson who will pass the good news to the relevant parties.**





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## LOOKING AT CLUB EXTENSION

### LESOTHO

(By DC GMT Extension, PDG Bernd Gerhard)

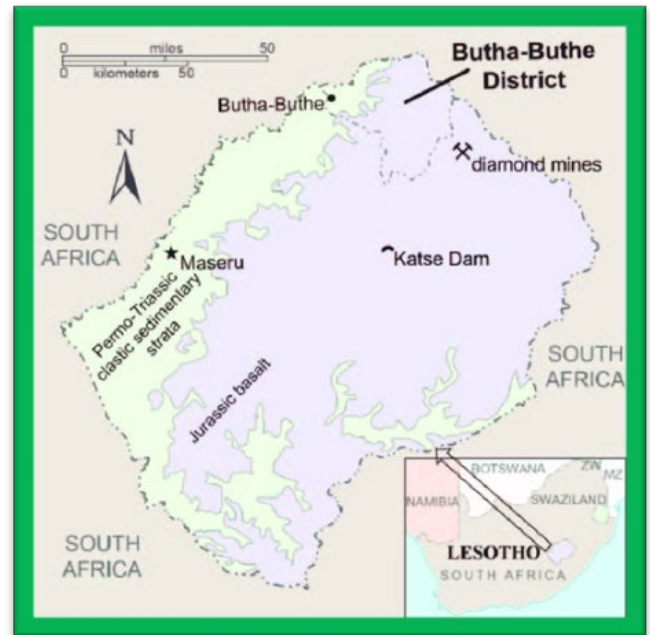


Sadly, the last Club in Lesotho closed in 2001. To get a new Club going in a country without an "anchor" can be challenging.



However, out of the blue, 1<sup>st</sup> VDG/DGE Sydney van Heerden was approached by Lion José Castro from Brazil (many of you will remember him from the District 410E Convention in 2019), who advised that there was interest in Lions expressed as he travelled through Lesotho during his 2019 Wheelchair journey.

PDG Bernd Gerhard and 1<sup>st</sup> VDG/DGE Sydney van Heerden contacted a young enthusiastic Max Moaki who runs a Bed and Breakfast establishment in Butha Buthe.



The journey to extension began with 1<sup>st</sup> VDG/DGE Sydney, PDG Bernd, LP Sandy and Lion Shirley taking a trip to Maseru and Butha Buthe, Northern Lesotho on 22 – 23 January 2022.



Two great meetings were held in Maseru and Butha Buthe, having the pleasure of meeting 11 and 13 enthusiastic people who expressed great interest in Lions Clubs International. As per PDG Bernd, the Maseru Club may take a little longer to get off the ground, however the view is that the Butha Buthe Club will form much quicker.







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*FYI – Butha Buthe is the capital city or camp town of the Butha-Buthe District in Lesotho. It has a population of 35,108. It is named for Butha-Buthe Mountain to the north of the town. The city's name means "place of deposits."*

## LEOs ON THE MOVE

(By DC LEOs, LP Ashley Stander)



In this issue of Pulse, we get to chat to Lion Sue Smit about becoming a LEO Advisor for the University of Pretoria LEO Club. If you, like Lion Sue, have a passion for youth and would like to open a LEO Club, please email DC Ashley Stander on [ashstan73@gmail.com](mailto:ashstan73@gmail.com).



### What made you decide to take on the role of Leo Advisor for the University of Pretoria Leos club?

We need to inspire the youth to be the change makers globally and we need their young, modern, and innovative ideas in return to inspire Lions. This group of students is so keen to become LEOs and when I saw that they needed an advisor and sponsor, I grabbed the opportunity.

### What are you looking forward to most?

To support them in all their ideas and activities, so that they remain inspired and excited about serving those less fortunate. Working with them to come up with creative ways of raising funds and sharing ideas of how to serve. I am really excited to learn how they will use technology and social platforms to promote their projects and gain members.



### What scares you the most about the role?

I hope that I can inspire them and that I will be able to give them the right advice, always.

### If you can teach the prospective LEOs one important lesson about being a Lion, what would it be?

Lions Clubs International is the gateway to serve humanity, backed by strong and knowledgeable leaders and professionals. Being a Lion enabled me to gain the knowledge and skills I use in running our non-profit company. From governance to fundraising and finances. If you take the opportunities to develop and gain skills, you will grow personally and professionally.

### Who is your biggest inspiration in Lions and why?

There are so many Lions who inspire me, and I feel naming a few would just not be fair. Each and every LEO and LION inspires me, because I know every minute of every day someone is better off because of them. Our planet stands a chance of serving future generations, someone's life was saved because diabetes was diagnosed, someone can see the beauty around them, or hear their child's voice.

### What do you think is the most important advice you can give to your prospective members to keep them engaged and positive?

It is ok to say no. No idea is a bad one. You don't always need money to serve. Ask someone...None of us know everything and all of us need help from time to time. And very importantly, you have access to a wealth of knowledge at your fingertips.





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## PILOT ROLL OUT OF STRENGTHENING 410E LIONS CLUB OF RAMSGATE

(By 1<sup>st</sup> VDG/DGE Sydney van Heerden)

A very successful Strengthen 410E pilot programme was held at the Lions Club of Ramsgate on the 16<sup>th</sup> of January 2022 presented by 1<sup>st</sup> VDG/DGE Sydney van Heerden and PDG GMT Ian King.



There were 8 members from the Lions Club of Ramsgate and 1 from the Lions Club of Hibberdene in attendance. Zone Chairperson Vanessa Richardson, Region Chairperson PDG Ken Toward and PDG Jeff Smith were also there to lend support.

The Lions Club of Ramsgate will be submitting feedback on the project on a regular basis, so that the District Long Range Planning Committee can understand the successes, challenges and possible changes that would be required, if necessary.



Following the "business" session in true Lionistic manner, the Lions Club of Ramsgate hosted a braai and all in attendance express their heartfelt thanks to all the members and Lion President Sandra Lemmer for a great evening of fellowship.

### How has Lions changed your life?

This may be the longest newsletter ever! In short, I would never have been ready to take on the role as CEO of a company, had it not been for the skills and knowledge I gained. I have made friends worldwide. I have been able to help people I would have never been able to, because logistically or because of resources, it would have been impossible. All because, where there is a need, there is a Lion!





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## DISTRICT 410 E GUIDING LIONS COURSE – 7<sup>TH</sup> & 8<sup>TH</sup> FEBRUARY 2022



District 410E will be holding an online Guiding Lions Session over two evenings on the 7th and 8th of February 2022. This is open to all Lions in the District that **have been** or **have not yet** been a Certified Guiding Lion.

The Guiding Lion Programme is designed to assist Clubs that are newly chartered, established or rebuilding. Guiding Lions are assigned for a two-year term by the District Governor in consultation with the sponsoring or established Club President. Guiding Lions are limited to serving no more than two new Clubs at any point in time. Guiding Lions assist a club to:

- Be successful in its first two years of operation.
- Orientate and train Club Officers and Members.
- Motivate and support Club growth and development.
- Locate resources available to assist the Club.

All Certified Guiding Lions are required to take the Certified Guiding Lion Course every three years. We call on all Lions who meet the criteria and wish to help **Strengthen 410E** by becoming Guiding Lions to please contact DC GLT PDG Alistair Tuckett via email: [Alistair.Tuckett@lions410e.org.za](mailto:Alistair.Tuckett@lions410e.org.za).

Following registration, he will forward you the necessary workbook and links to the two sessions that will be held.

**Please note that you need to attend BOTH sessions to be certified as a Guiding Lion.**

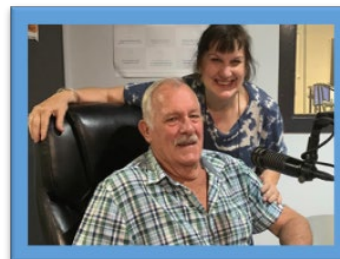
PDG Alistair looks forward to working with you to **Strengthen 410E**.



## MIX 93.8 – DIABETES AWARENESS



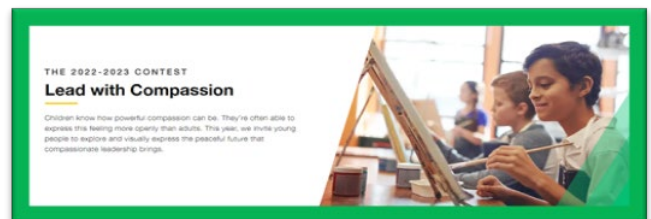
On the 12<sup>th</sup> of January 2022 from 20:00 – 21:00, the Lions Roar Team (PCC Cliff Hocking, 1<sup>st</sup> VDGE Lindie van Wyk, Lion Trevor Sturges) hosted Sister Louise Pywell on Mix 93.8 to raise awareness around the silent killer and one of the pillars of service of Lions Clubs. What an incredibly informative great show where Sister Louise gave pointers as to identifying the signs of Diabetes as well as diet tips giving encouragement to those who suffer from Diabetes that this is a disease if identified can be controlled and allow people to live a full and active life.



Should you wish to promote your Clubs activities on The Lions Roar, please email PCC Cliff Hocking via [chocking@mweb.co.za](mailto:chocking@mweb.co.za)



## PEACE POSTER CONTEST



The theme of the Lions Clubs International Peace Poster Contest for 2022-2023 is **LEAD WITH COMPASSION**.

“Children know how powerful compassion can be. They’re often able to express this feeling more openly than adults. This year, we invite young people to explore and visually express the powerful future that compassionate leadership brings.”

**PEACE POSTER KITS ARE AVAILABLE NOW - PLEASE PLACE YOUR ORDER EARLY!**



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## THE IMPORTANCE OF A CLUB ALERT-CHAIRPERSON AND TEAM

(By DC Lion Siphwe Ngbozana)



### Preparedness:

As Lions Alert Teams we need to be prepared for emergencies and disasters that might occur in our communities. How can we best prepare ourselves as Lions?

- Appoint Club Alert Coordinators.
- Identify and build relationships with emergency contacts in your local area/municipality i.e., your local Fire and Disaster Management Departments.
- Find out about other local service organisations in your area e.g., Red Cross, Rotary Clubs, Churches, etc. and build relationships/partnerships with them.
- Zones can arrange to have banks/storage for food, clothing, blankets, PPE's and other necessities.



### Response:

- The Lions Alert Coordinator or appointed Lion to do an assessment of the disaster i.e.:
  - What happened?
  - Where did it occur?
  - Who is affected/impacted?
  - Who is on the ground? Other service organisations and municipal departments?
  - What is required?
- Assessment results to be shared with other Clubs / Zone Members.
- Communicate the needs with other service organisations and government officials who are on the ground thereby ascertaining who is supplying what to avoid repetition and over-supply.





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## Relief:

- Lions in most disasters can play a huge supporting role to the Disaster Management Teams e.g., fire fighters and emergency services by providing refreshments and food.
- After safe evacuation of the victims, Lions can provide shelter, food, clothing, toiletries, etc. This to be done in conjunction with other service organisations and state entities like SASSA and local municipalities.
- Additional assistance can be requested from Lions Multiple District 410 Louis Volks Disaster Relief Fund as well as applying for a grant from LCIF.
- A comprehensive record of all donations received, stock and funds, irrespective of how big or small, utilized plus time spent to be drawn up by the appointed Lions Alert Coordinator and submitted to District 410E District Chairperson Alert, Siphwe Ngbozana via email: [sphiwe@joeltransport.co.za](mailto:sphiwe@joeltransport.co.za)



## POMPOM WEED



Have you seen *Pompom weed*?

- ❖ Pompom weed is native to South America and has become a major alien invader in South Africa
- ❖ Pompom reduces biodiversity and decreases grazing availability for animals
- ❖ The distinctive pink, thistle-like flowers of pompom appear between December and March
- ❖ Pompom is found across the eastern half of South Africa

If seen, please collect the following:

- 1) GPS location
- 2) A close-up picture of the flower
- 3) A picture to capture the whole stand of pompom

Send the info to Aleksandra at [pompom.wits.2021@gmail.com](mailto:pompom.wits.2021@gmail.com)  
Alternatively, upload the information to our iNaturalist project, *Invasive Pompom Weed in South Africa* at <https://bit.ly/3mm7WwB>

## DISTRICT 410E CHRISTMAS CAKE SALES FOR 2021

(As reported to Cabinet by DC Christmas Cakes, Theresa Pantaleon)

**Lions Christmas Cake**

By purchasing these cakes you are helping to improve the lives of people across South African communities.

We thank you for your support and wish you a Merry Christmas!

**1kg**

GUARANTEED Gump Bunsies SUMMERS

Year on Year **increase of 15.9% in sales** by District 410E

2020 = 1086 cases

**2021 = 1259 cases**



## INCREASE IN LIONS CLUBS INTERNATIONAL DUES

Following review, the Board of Directors of Lions Clubs International has proposed an increase in dues of **\$7 over three years**. This is the first increase since 2011.

It will be phased in as follows:

1<sup>st</sup> July 2023 = \$3

1<sup>st</sup> July 2024 = \$2

1<sup>st</sup> July 2025 = \$2





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## MESSAGE FROM MD410 COUNCIL CHAIRMAN



"Dear Lions, Partners-in-Service, family members and friends of the Lions,

A somewhat unpleasant and disruptive calendar year has ended, and a new year has begun – a year that we all hope will be better than the past two years – a better year health and familywise, economically and in service to our communities.

I applaud the many Lions and Lions Clubs in our Multiple District that have persevered under the most trying of conditions to "Serve from the Heart" – your staunch efforts have not gone unnoticed, thanks to reports received by your District Governors and enjoyed on social media, and, I have no doubt, greatly appreciated by your communities. Please continue with your valiant work – it is ironic and yet so true that in these times when it has been very difficult for many Clubs to serve, our service has been needed the most. Lions are strong and resourceful and keep going at all times. To those Clubs that have found it difficult, and, perhaps, at times impossible to undertake the projects that you have enjoyed for so many years, I urge you to find other ways, no matter how small, to assist those in need in your communities. By seeing Lions in action, the public will be motivated to join us, and businesses will be encouraged to support us, and we will, as a result be able to do more, and our communities will benefit more from our efforts.

Arrangements for our eMonti Multiple District Convention to be held in East London at the end of April 2022 are well under way and details will be sent out soon. I encourage as many of us as possible to attend the Convention and meet, once again, face to face with fellow Lions, something that we have missed for the past two years.

I thank you for your continued service and remain  
Yours in Lionism

*Brian*

**Brian von der Decken**  
Council Chairperson | Multiple District 410 | 2021-2022

## LIONS CLUBS

**The Pulse/Heartbeat of our District**



### Lions Club of Johannesburg The Wilds

The members of the Lions Club of Johannesburg The Wilds got together for some recreation by means of the annual social braai at Field and Life Centre in Parkmore on 30<sup>th</sup> December 2022.



A well-deserved celebration following the ongoing hunger relief programme during December and the sales of 536 Lions Christmas Cakes, the funds of which will be utilized to sponsor the training of a guide dog for the SA Guide Dog Association, the 35<sup>th</sup> Guide Dog sponsored by this Lions Club....WOW!



### The Lions Club of Wilro Park

#### Christmas Stockings:

Whilst Christmas time was very busy for the Lions Club of Wilro Park, this project touched their hearts. This is the story of a group of children who live in the informal settlement close to CLAW, the Community Led Animal Welfare organisation on the old and abandoned Durban Deep Gold Mine.





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Although these youngsters have very little themselves, they still find time to head to CLAW to volunteer - they help clean the kennels and bath, brush, feed and walk the many dogs CLAW take care of.



There were no tears, except maybe from the mummies themselves and the Teachers were thrilled as the little people happily headed for their new classroom with their comfort teddies firmly clasped in their little hands.

### Designing and making of Sensory Cushions for children with Autism:



We surprised each young volunteer with a Christmas Stocking filled with treats and a small gift...such a small gesture making such a big difference and truly appreciated! We assisted CLAW throughout the year with food, Jars of Hope, Chicken and Veg Soup Kitchen, Peanut butter sachets, Easter eggs, blankets, clothes, shoes, and stationery as well as Dog Food and Blankets for the dogs they treat.

### Knitted Teddies:

On the first day of the new 2022 school year, the Lions Club of Wilro Park popped into our local primary schools with small, knitted Teddies and little People for the brand-new learners attending big school for the very first time.



This beginning of a very special project began on Saturday the 22<sup>nd</sup> of January 2022. After consulting with Teachers and Occupational Therapists, the Lions Club of Wilro Park felt there was a need for these aids and so the Lions, friends and Occupational Therapists embarked on making up the sensory cushions and sensory boards for children with Autism under the leadership of Lion Delphine Ferreira, Health Committee Chairperson for the Lions Club of Wilro Park.





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## Westbury Fires:

News of the fires at a block of flats in Westbury soon reached the Lions Club of Wilro Park who immediately got to work to assist the 12 families who lost everything in the devastating fires. Their homes and all their possessions were completely destroyed leaving nothing but ashes. They dropped whatever they were doing and rushed down to their Clubhouse to pack Lion Tony's bakkie full to overflowing with clothes, toys, school bags and stationery as well as linen and household items, only Lion Tony could squeeze himself into the driver's seat.



When no more could be fitted safely on the back of the bakkie or in the cab, they moved on to Lion Rene's little Blue Car and filled that to the brim too. Whilst their storerooms were empty the bakkie and car were full!



Lion Rene reached out and met with Jason from Jason's Angels who is making sure the 12 families housed in temporary accommodation are safe and that their immediate needs are met. Jason will keep the Lions Club of Wilro Park informed as to what the families need going forward.



## Lions Club of Port Alfred

The Lions Club of Port Alfred joined the Sunshine Coast Hospice in their annual golf day at Royal Port Alfred recently.

GBS Mutual Bank were the main sponsors of the day and many other local businesses and individuals also supported Hospice with sponsorships and donations.



Lion Norman Elliott and PCC Mike Newlands prepare to face the weather on the 13<sup>th</sup> "Sherry Hole" – I am sure they managed just fine! 😊



Zelda Elliott of Hospice and Lion Anske Mol take care of the smooth running of the registration table.







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## The Lions Club of Port Alfred joins the Rosehill in Golf Academy Project:

The Lions Club of Port Alfred have joined Stenden University and the Fish River Resort in assisting the Rosehill Golf Academy. The Academy is based at the driving range situated behind the Rosehill Mall.

While seeking to keep young people off the street and away from other temptations, the Academy seeks to assist aspiring junior golfers to acquire the skills required to further their golfing ability, whilst teaching them the etiquette of the game.

Coach, Colin Mavusa has succeeded in assisting some youngsters to a stage where they are able to take part in various tournaments around the Eastern Cape. The Fish River Resorts and Stenden have sponsored the transport and meals. They have also acquired and donated golfing equipment.



The Lions of Port Alfred decided to come on board and refurbished an existing wooden hut at the range. This is used as a store. They also identified the need for an additional hut to be used as an office. The two huts are joined by a roof which acts as a shelter. The Lions are most grateful to BUCO for sponsoring the materials. They also installed a water tank. As part of the Lions of Port Alfred's ongoing indigenous tree planting project they planted a tree which will eventually provide much needed shade.



## Lions Club of Northcliff

Late on the 22<sup>nd</sup> of January 2022, the Lions Club of Northcliff were approached to assist Victims of Gender Based Violence. A family was in desperate need of a place of safety and supplies. With the assistance of All Heart Angels, Samantha Smith the Lions Club of Northcliff were able to hand over the much-needed supplies.



This family of 5 is thankfully now safe and will have food to at least take away that burden. Items donated included: Food, Clothes, Toys, Books, Blankets, Shoes, Toiletries. Not forgetting the Teddy bears for the children.





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## Lions Club of Midrand

On the 13<sup>th</sup> of January 2022, in celebration of Melvin Jones Birthday and in keeping with DG Patrick's theme of elevation of hunger, Lion Jacqui Doyle met Nobuelele from Isoleswe Creche, loading the daily food delivery into her car and took Isoleswe to Kaalfontein where she met all the children and got over 20 hugs all at the same time.



They very proudly showed her their classrooms and sang songs to say thank you for the regular donation of food to ABC Creches of which they are one.



## Lions Club of Krugersdorp



Lion Elsie Phumzile Nxumalo collected school shoes for her birthday in lieu of gifts. In support of this initiative, the Lions Club of Krugersdorp donate a load of shoes which will be gifted to children in need. What a great initiative Lion Phumzile.



## Lions Branch Club of Fourways



On the 27<sup>th</sup> of January 2022 and as we near the end of January being "Hunger Awareness Month", the Lions Branch Club of Fourways delivered 2 boxes (300 sachets) of peanut butter as well as clothing to Hearts of Hope and to the Lighthouse baby shelter. A further 5 boxes of peanut butter sachets were delivered to informal settlements along Cedar Road.

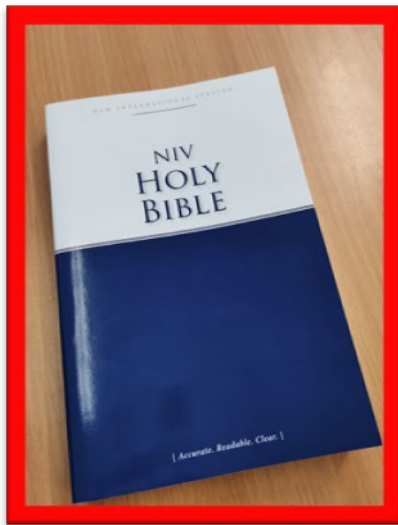


Added to this, ready cooked meals and stationery were delivered to Beansies for Beings who, in turn, donated school shoes for someone in need. Peanut Butter sachets were delivered to "Drive to feed the hunger" in Lenasia.



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The Lions Branch Club of Fourways also supplied clothing and food to young homeless man by the name of Wynand who had lost everything. His one request was for a bible which they assisted him with.



## Lions Club of East Coast Donation of Shoes:



The Lions Club of East Coast received a donation of 1150 pairs of shoes from Mr AK Jeewa to the value of R100675. These were meticulously sorted and distributed to those in need. These were donated to Tongaat Child Welfare, Phoenix Child Welfare, Verulum Child Welfare and the Woodview Rate Payers Association to be given to those children who otherwise would not have had shoes to run into the new year of 2022.



## Cat Food Donation:



R2000 was donated by the Acorn Foundation to Purchase Cat Food. With this generous funding, the Lions Club of East Coast purchased 70kg of cat food which was donated to the SPCA Durban and Coast.

## SPCA Donation:



The Lions Club of East Coast continued with their donation of R1200 per month to the SPCA. A snippet of the thank you letter received from Tanya Fleischer (Marketing Manager) acknowledging the support is given below:

"Dear East Coast Lions,  
I really can't thank you enough for your continued monthly contribution of R1200, we are currently in need of new dog beds for our kennels, so we have put this month's contribution towards this campaign. Being able to throw away those broken old plastic beds and give every dog here a comfy new mattress bed is a dream come true.

Thank you again for your continued kindness.  
Tanya Fleischer"





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## Lions Clubs of Bedfordview & Edenvale



On the 30<sup>th</sup> of December the Lions Clubs of Bedfordview and Edenvale sprang into action to assist 35 people who had lost everything in a Christmas Day Fire. They supplied food and a home cooked meal for the victims to enjoy that evening.



## Food Parcels:



A great service project was held by the Lions Club of Alberton on the 22<sup>nd</sup> of January when they packed 100 food parcels for the social welfare organisation in Alberton.

## Donation of food, toys and baby equipment:



A donation of food from Bracken City Shopping Centre and their customers as well as amazing wooden toys and baby equipment from Vanessa Crawford delivered to one of the beneficiary nursery schools on the 24<sup>th</sup> of January 2022.

## Delivery of Mommy Care Bags:



Lions Pat and Penny as well as prospective Lions Cecily and Lorraine delivered Mommy Care Bags to the South Rand Hospital on the 28<sup>th</sup> of January 2022. The new moms are always overjoyed with the care bags that they receive. These bags contain toiletries and baby knitted goods. The Lions Club of Alberton extends a huge thank you to everyone who sponsors products that go into the bags as well as the ladies who knit the beautiful goodies for the new moms and their babies.



## Lions Club of Alberton Delivery of Spectacles:



On 10<sup>th</sup> of January 2022, the Lions Club of Alberton delivered 7 pairs of glasses to members of the community who had previously undergone vision screening and were in desperate need of spectacles.

