



THE LIONS VOICE

The official Newsletter of District 410E



Issue 2 (a) – August 2023

MONTHLY MESSAGE FROM DG LINDIE

Dear Lions of District 410E,



As we step into another month of serving our community, I am so proud of the Lions in District 410E for our unwavering dedication to serving and it is an honour to serve with you. Thanks so much to those Clubs who are sharing their meeting minutes with me so that I can follow your stories. I encourage you all to share your Lion journey and experiences with other members on all platforms. Your stories motivate and inspire those around you. You are doing amazing things, changing lives for the better.



Please support your Zone Chairpersons and Region Chairpersons with the various initiatives they are presenting to you. Our focus this year is collaboration and support between Clubs, Zones, and Regions to strengthen our District and flourish with impact and service.



Please save the date for a District wide awareness project that is currently being planned for 25 November 2023. We'll be sending out more details soon.



I am looking forward to seeing as many of you as possible at the Mid-Year conference at Stonehenge the first weekend in November. We are going to have lots of fun and leave there inspired and energised to continue our mission.



Let's continue with our amazing work and "Lionise" our communities!



Lindie
District Governor
District 410E 2023-2024



THE LIONS VOICE

The official Newsletter of District 410E



DG AUGUST HIGHLIGHTS

(As written by DG Lindie)



I spent the weekend of 5th and 6th August in Tzaneen, where I inducted LP Bryan Hyland as Club President of the Lions Club of Letaba Tzaneen. Thanks to the Lions of Letaba Tzaneen for their wonderful hospitality and friendship. What a beautiful place!



This was followed by our first Council meeting on Saturday, 19 August.



We had a very successful meeting in Gordon's Bay on Friday, 18 August discussing the Multiple District approach to Strengthen our Multiple District and incorporating the international Mission 1.5 membership initiative.



Awesome fellowship afterwards and what a view.



Hyperlink and the message from International President Dr. Patti Hill regarding Mission 1.5
<https://www.lionsclubs.org/en/resources-for-members/mission-to-grow>





THE LIONS VOICE

The official Newsletter of District 410E



AUGUST MESSAGE FROM INTERNATIONAL PRESIDENT DR. PATTI HILL



Dear Lion,

Changing the World begins with us, but we're not supposed to do it alone. Collaboration is the key to delivering meaningful and lasting outcomes in your community. That's why inviting more great members just like you can help your club and community reach their full potential.

Let's start with planning ambitious service that addresses the biggest challenges facing our communities. Then, let's bring in new members to help us make an even bigger impact.

You know the difference one Lion can make. You know the difference your club has made. Together, we are changing the world one life, one relationship and one community at a time.

Yours in service,

Dr. Patti Hill
International President

For the full Newsletter – see hyperlink:
<https://app.e.roar.lionsclubs.org/e/es?s=94443966&e=1407783&elqTrackId=320bc4c47118450db330ff5e51511b5f&elq=cad90094ae6b4bb685d9c98506d76d34&elqaid=30985&elqat=1>



AUGUST MESSAGE FROM IPP BRIAN SHEEHAN CHAIRMAN OF LCIF



Hello Lions, Leos and fellow humanitarians,

As you continue helping the world in times of great need, Lions Clubs International Foundation (LCIF) is there to support your service. LCIF grants enable us to make the greatest impact, both locally and globally.

This month's newsletter highlights examples of this impact to motivate you in both your service and support of LCIF. I was fortunate to participate in the Global Service Week in Kenya and was truly inspired by our grant funding, which supported 35 service activities in four days. I hope you enjoy the video highlights below.

Thank you to everyone who was part of this awesome project, and to those whose donations to LCIF made it possible.

Make a great day,

Brian E. Sheehan
Chairperson, Lions Clubs International Foundation

For the full Newsletter – see hyperlink:
<https://app.e.roar.lionsclubs.org/e/es?s=94443966&e=1415438&elqTrackId=320bc4c47118450db330ff5e51511b5f&elq=6cc43c949c9044609383a1177c75a1ed&elqaid=30828&elqat=1>



Lions Global Service Week in Kenya (hyperlink below)
<https://www.youtube.com/watch?v=jvfDzKEh9-g>



Lions Clubs International
FOUNDATION



THE LIONS VOICE

The official Newsletter of District 410E



APOLOGIES TO:



Profuse apologies to LP/ZC Diane Townsend for the incorrect spelling of her surname in the previous Newsletter. Note to Editor: remember “no H”! 😊

A MESSAGE TO DISTRICT 410E FROM DC GST, SANDY KING

(As written by DC GST, Lion Sandy King)

My fellow Lions.



We are almost into the third month of our new Lionistic year, and I know that most of the Clubs have been busy serving their communities. After all, that’s what we do! Thank you!



Some ideas and opportunities to get the creative juices flowing when planning service projects in September and October are:



Arbor Week
29 Aug - 4 Sept

Strengthen and Flourish District 410E Lions Awareness Campaign

Planting	Caring for trees	Education
----------	------------------	-----------

National Arbor Week in South Africa is a time when South Africans of all ages are encouraged to celebrate the beauty and importance of trees. A day on which trees are planted and emphasis is placed on the importance they play in the circle of life. In South Africa, Arbor Day is celebrated for an entire week.

WAYS TO CELEBRATE ARBOR DAY <ul style="list-style-type: none"> Plant a tree or Spekboom Find the biggest or oldest tree in our community & share it's pic & story Plant Fruit Trees Plan a Clean up & involve the youth Plan a Fun Walk in one of our 'forest' areas, Botanical Gardens or Parks Sponsor a tree to be planted 	PR & MARKETING <ul style="list-style-type: none"> Plan a high visibility project Take photograph Tell your Stories Make use of Social Media Share social media posts and encourage members to like and share posts. Community media Engage with your local newspaper & radio stations
--	---

Source: <http://trees.org.za/>

29 August – 4 September: **Arbor week.** We have seen DG Lindie’s request to work on our international environmental priority by planning environment projects during Arbor Week. Please share your stories to inspire others.



1 September: **Casual Day.** Support people with disabilities by buying a sticker and wearing civvies on the day or by having a dress up theme at your GBM. See www.casualday.co.za





THE LIONS VOICE

The official Newsletter of District 410E



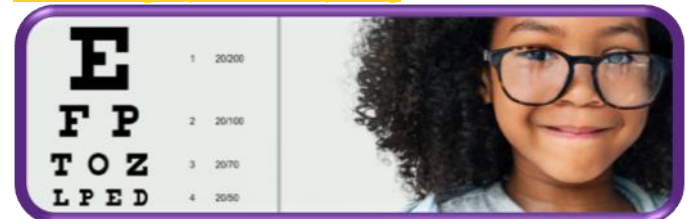
24 September: **Heritage Day**. Arrange a boerewors braai at a local shopping centre or old age home and encourage people to dress up in their traditional dress.



30 September: **National Cupcake Day 4 Kids with Cancer**. Contact Cupcakes of Hope to see how your Club can help raise funds and raise awareness for Childhood Cancer.

www.cupcakesofhope.org

<mailto:info@cupcakesofhope.org>



October is **Vision Awareness Month** and 12 October is **World Sight Day**. Vision has been one of Lions International's priorities since Helen Keller challenged us to be Knights of the Blind. During October, please plan a sight project by screening learners at a school or the elderly at an old age home; contact a local ophthalmologist to facilitate cataract surgery for a pensioner; organise transport for the visually impaired.

The Early Warning Signs of Childhood Cancer

SEEK MEDICAL ASSISTANCE FOR ANY UNEXPLAINED ONGOING SYMPTOMS

Aching
- fractures, painful bones and joints

Lump
- any lump found on the body, head, legs and arms

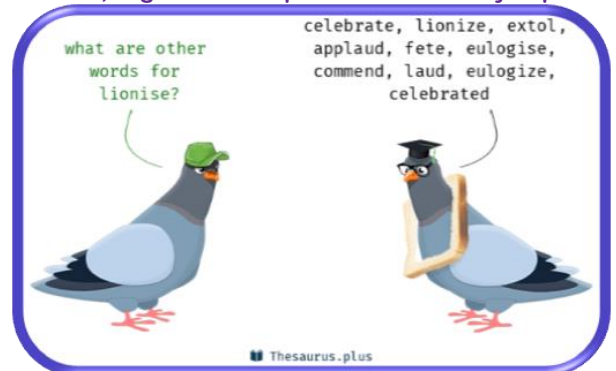
Eye
- any change in the appearance of the eye including a white spot, bulging or squintness

Unexplained
fever, loss of weight, tiredness, pallor, bruising or bleeding

Neurological
- any change in walking or speech. Headaches and vomiting.

CANSA Help Desk: 0800 22 66 22 (toll free)

September is **Childhood Cancer Awareness Month** and since Paediatric Cancer is one of our service pillars, this gives us an opportunity to raise awareness. Please share our flyer wherever you can. The *Childhood Cancer Early Signs* flyer is available in English and Afrikaans and was shared with the Clubs along with the August GST Newsletter. Please contact me if you haven't received it: sandy.king4@gmail.com



Let's **Lionise our communities** – a new catchphrase in Lions let's flood our communities with information and posts of projects so that everyone knows about Lions. Use social media and local newspapers to post articles about what we are doing.

And enjoy serving!

Yours in Lionism,
Sandy



THE LIONS VOICE

The official Newsletter of District 410E



WORLD SIGHT DAY – 12 OCTOBER

WHITE CANE DAY – 15 OCTOBER

(As written by DC Sight, PDG Pierre Theron)



During October, Lions throughout the world observe the 12th of October as World Sight Day and the 15th of October as White Cane Safety Day. We, as Lions of Multiple District 410, however, consider **the whole of October as SIGHT MONTH.**



National White Cane Safety Day celebrates the achievements of people who are blind or visually impaired. The day marks the importance of recognising the White Cane. **The white cane is not only a tool. It also represents the independence of those who are visually, impaired worldwide.**



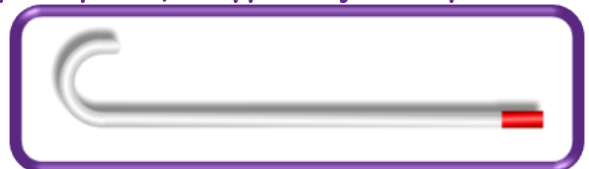
This year we as Lions are once again observing White Cane Days for the whole of October to raise funds for the College of Orientation & Mobility (COM) a Division of the SA Guide Dog Association (SAGDA) who require funding, to sponsor, **white canes, liquid level indicators or money identifiers** as well as training sessions for visually impaired persons.



The Orientation and Mobility Department of SAGDA provides two major services:

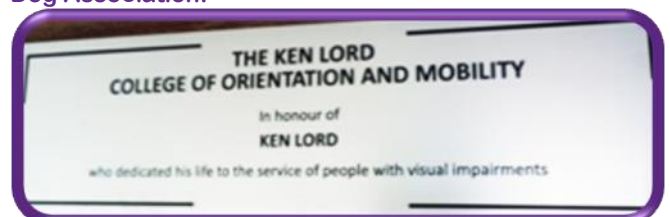
- 👁️ Orientation and Mobility Support at people's homes.
- 👁️ The Orientation and Mobility Practitioners provide white canes, visual skills and daily living skills training to children and adults with visual impairments **AT NOT COST.**

Your Club can assist in raising funds, to give a Vision impaired person, the opportunity for independence.



How can you do this?

By selling White Cane Pins and donating the proceeds to the College of Orientation & Mobility of the SA Guide Dog Association.





THE LIONS VOICE

The official Newsletter of District 410E







Donate the proceeds to SAGDA

When donating please use your Lions Club Name and indicate what the payment is for, for example, "Lions Club of Pofadder Donation COM."

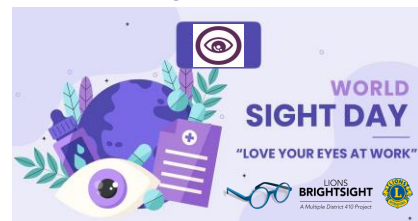
Account Details are:

Name of Account:	SA Guide Dog Association
Name of Bank:	First National Bank
Branch Code:	210554
Account No.:	62927657463
Ref:	Lions Club of "name of your Club" Donation COM

Celebrate Your Success

-  Report on the White Cane Project of your Club on Social Media.
-  Send thank you letters to businesses, schools, press, volunteers and anyone who helped with the White Cane project.
-  Send a story to local press.
-  Remember Report your success on MyLion Online Activity Report for your Club.

Suggested Theme for this year:



"Love your eyes at work", this does not exclude Lions continuing to do our school screening projects as well as screening in businesses especially where the business employs several drivers. Clubs are encouraged to get involved in a sight screening project during the month of October being Sight Month.

Should you have any questions, please feel free to contact PDG Pierre, DC Sight/Chairman: Lions BrightSight Management Committee via WhatsApp on +27 82 494 5464.

How to get started?

-  Buy your White Cane Pins from Lions BrightSight. Packets of 100 pins are available to Clubs and/or to your business partners, at a cost of R500.
-  The recommended to "sell" or "request a donation" of at least R10 per pin with R5.00 per pin as a donation to COM Division, SA Guide Dog Association.
-  Orders can be placed on the Lions BrightSight website www.lionsbrightsight.co.za or by email to manager@lionsbrightsight.co.za or by phoning 011 22 5577. Cell 066 337 8867



Who can you sell to?

- Corporates and local businesses- for their staff to show their support of White Cane Day by purchasing the White Cane Button, which signifies their support.
- Schools – Ask them to have a "Civvies Day" where each child pays R10 in exchange for wearing "Civvies" and gets a White Cane button. A short presentation can be done at a school assembly.
- Local Malls – set up a table with Lions Branding and offer the pins for a donation of R10.00 to go to the Orientation & Mobility programme of the SA Guide Dog Association.



THE LIONS VOICE

The official Newsletter of District 410E



PRESERVE OUR ENVIRONMENT ALL YEAR

(Extracts from Environmental Newsletter as compiled by DC Environment, Lion Alna Jackson)



Trees for 2023:

Whilst Arbor Week runs from 29 August – 04 September 2023, there is nothing stopping Lions Clubs from planting trees all year round!



Ever wondered why trees are truly indispensable? They're not just part of the landscape; they're the lifeblood of our environment. Oxygen providers, air quality enhancers, climate change warriors – trees do it all!



But that's not all. Trees also act as water savers, soil guardians, and wildlife sanctuaries. Through the magic of photosynthesis, they turn carbon dioxide into the life-sustaining oxygen we breathe.



Ready to be a part of this incredible cycle? Your support in planting trees creates a lasting impact for generations to come.



Let's make a difference together.



Common Tree: Buddleja Saligna (Olive Sagewood/Witolienhout)



Tree for Promotion: Bolusantus Speciosa (Tree Wisteria/Van Wykshout) Rather appropriate name – DG Lindie van Wyk. ❤️



Tree for Appreciation: Leucadendron Argentum (Silver Tree/Silwerboom)

ECO CIRCLES:



The alternative to planting trees, is to develop vegetable gardens for your communities.

The **ecocircle** method has proven to be very popular with Lions, which allows one to grow a lot of food in a small space, that saves up to 70% in water usage, builds soil fertility, and requires some initial soil preparation but then is super easy to manage. Click on the link below for an illustrated step by step guide published by the Siyazisiza Trust.

<https://siyazisiza.co.za/ecocircles/>



THE LIONS VOICE

The official Newsletter of District 410E



The Plastic Bag



From birth to ban, the history of the plastic bag has impacted our world. In 1933, polyethylene, the most used plastic, was created by accident at a chemical plant in Northwich, England. While polyethylene had been created in small batches before, this was the first synthesis of the material that was industrially practical, and it was initially used in secret by the British military during World War II.



By 1965, the one-piece polyethylene shopping bag was patented by the Swedish company Celloplast. Designed by engineer Sten Gustaf Thulin, the plastic bag quickly begins to replace cloth and plastic in Europe. After controlling 80 percent of the bag market in Europe, plastic bags went abroad and were widely introduced to the United States in 1979. Plastic companies began to aggressively market their product as superior to paper and reusable bags.



It wasn't until 1997 that sailor and researcher Charles Moore discovered the Great Pacific Garbage Patch, the largest of several gyres in the world's oceans where immense amounts of plastic waste have accumulated, threatening marine life.



It was discovered that plastic bags are notorious for killing sea turtles, which mistakenly think they are jellyfish and eat them.



Bangladesh became the first country in the world to implement a ban on thin plastic bags in 2002 after it was found that plastic bags played a key role in clogging drainage systems during disastrous flooding. Other countries quickly followed suit, such as **South Africa**, Rwanda, China, Australia, and Italy.



The theme for the 2023 plastic free drive is "Small steps make a big difference". When 140 million people take a small step, it is noticed. This year, see how many people you can influence to take the first small steps:

Start recycling at home in 4 easy steps

Know which products can be recycled.	Give the recyclable plastic items a quick rinse in your washing up water before placing in the recycling bin.	Recycling is easy if you create a simple recycling system in your home. Keep a separate container beside your rubbish bin to remind everyone to recycle.	Find out where you can drop off your recyclables. Visit www.mylwaste.co.za or https://nsrf.org.za for your nearest drop-off sites.



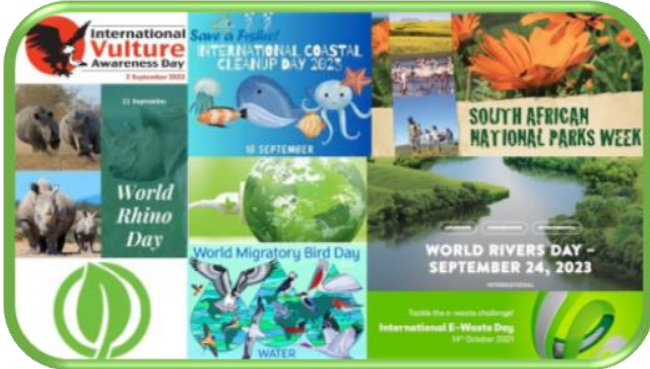


THE LIONS VOICE

The official Newsletter of District 410E



Environmental Calendar September – October 2023:



As such the Long-Range Planning function was introduced at the beginning of 2021-2022. This helps an organisation work towards actual long-range plans and assists in harnessing the power of the present and plotting a path to a more successful tomorrow.

02 September	International Vulture Awareness Day
16 September	International Coastal Clean Up Day
16 – 24 September	National Parks Week
22 September	World Rhino Day
24 September	World Rivers Day
04 October:	World Energy Efficiency Day
14 October	International e-Waste Day
14 October	World Migratory Bird Day



During the early days of the functioning of the Committee it was determined that the overriding goal of *“to be the Service Club Organisation of choice, within our communities for our communities”* would be established to cover the multitude of aspects applicable to the full spectrum of District and Club operations. This has been maintained throughout and forms the solid foundation on which all tactical and other initiatives are based.

LONG RANGE PLANNING DISTRICT 410E



District 410E is now in its third year of having a Long-Range Planning Committee on board.

So what you may ask?

The thinking during 2020-2021 was that District 410E was getting into shape in terms of the new District; the Clubs were settling down and getting used to the new District but there was something missing, something called an overall plan to bring all the bits and pieces together. It is well known that success isn't something that just happens by coincidence. It is the culmination of a sound strategy, critical thinking, and timely execution.



Early in the 2022-2023 fiscal year Multiple District 410 launched “Vision 2022 & Beyond” with specific objectives and it made sense to consolidate the District 410E thinking with the Multiple Districts thoughts.





THE LIONS VOICE

The official Newsletter of District 410E



As a result, and through tweaking and refining thoughts and concepts we now sit with the following eight pillars of the Strengthen 410E philosophy as focal points of excellence, being:

Membership

- Growth
- New clubs and club branches
- Member satisfaction

Leadership

- Skills development
- Succession planning

Service

- Innovative service ideas
- Global causes
- Local community based

Integration

- Mentorship, succession planning, leadership enhancement
- Different membership profiles in clubs

Competence

- Administrative
- Financial
- Constitutional compliance

Orientation

- New members
- Existing members

Technology

- Current MyLion, MyLCI
- New portal (still to go live)
- Club operation

Discipline

- Non acceptance of mediocrity
- Self-discipline
- Kindness matters

As can be seen, each of these pillars is broken down into further sub-components and refined to meet the needs of Regions, Zones and Clubs as required.



It is often thought that any form of long range or strategic plan, once documented and adopted becomes static. To the contrary, it is a living plan that is continually updated and enhanced.



As we know any plan is only as good as the implementation and for District 410E this task falls on the shoulders of our First Vice District Governor together with Region and Zone Chairpersons as well as a group of additional volunteers. The idea is to work with Clubs to get the messages across, create enthusiasm and get the desired improvement noticed.

As has been evidenced, it is already showing positive returns in certain areas of District 410E and slowly taking off in others. Unfortunately, those who do not buy in are sadly going to be left behind!

The value that the long range planning activity is seen to be adding, emanated in a resolution put to the District 410E 2023 Convention whereby this function became a compulsory appointment within the District structures.





THE LIONS VOICE

The official Newsletter of District 410E



“If you fail to plan, you are planning to fail.”
- Benjamin Franklin

As per Benjamin Franklin, if you fail to plan, you are planning to fail, and failure does not feature on the agenda of District 410E!

Some food for thought:

One Lion head looking back	One Lion head looking forward
Looking back the way it has been	Looking forward the way it is going to be
Organised to be efficient and effective.	Organised for learning, innovation, member, and community impact.
Viewed as a hierarchical structure with top-down structures and leadership progression.	Viewed as an agile network, coordinated by team leaders, and fueled by collaboration and sharing of knowledge.
Structures based on organisational functions with leadership based on functional groupings.	Structures based on activities and projects with teams focused on members, the community and services.
Advancement achieved by moving upward through the various levels in the organization.	Advancement achieved by activities, diverse experiences, and varying leadership roles and assignments.
Members become leaders through experience in roles.	Members become leaders by creating followers who grow in influence and authority.
Leadership provided by direction.	Leadership provided by diversity and orchestration.
Culture dictated to by fear of failure and perceptions of others.	Culture evolves through safety, diversity, innovation and teamwork.
Roles, positions, and officer titles are clearly defined.	Roles and responsibilities are clearly defined with teamwork and outputs defining successes.
Activities are based on process.	Activities are based on a project-driven philosophy.

Long range planning does not deal with future decisions, but with the future of present decisions.
Peter F. Drucker

DISTRICT 410E MID YEAR CONFERENCE (3-5 NOVEMBER 2023)

Registrations for the “Blast from the Past” Mid Year Conference from 3rd to 5th November opened on the 2nd of August, and to date we have 49 registered delegates from 12 clubs. Congratulations to the Lions Club of Vereeniging, with the most members per Club registered to date, with the Lions Club of Pretoria Jakaranda running a close second - So hurry: get your registration in & book your accommodation directly with the lodge.

Lions District 410E MIDYEAR CONFERENCE
3 - 5 November 2023
Stonehenge River Lodge, Parys

Registration is open!

BLAST FROM THE PAST!

Conference Registrations now open online at:
<https://midyear.lions410e.org.za>

Registration Fee is R800pp which includes:
• Friday Welcome Evening Dinner
• Saturday Conference and Lunch
• Saturday Theme Evening Dinner
• Registration Deadline - 30 Sept 2023

Accommodation to be booked directly with Lodge:
<https://www.stonehenge.co.za>

Call Linda on 082 062 3555
• Or email: reservations@stonehenge.co.za

- Rates are for Bed & Breakfast
- Room Sharing - R570 pp per night
- Room Single - R670 pp per night
- Bookings close on 30 Sept 2023

Stonehenge has 61 individual rooms which can be for single or double. Bookings on a first come first served basis. Over 100 guests will be accommodated at Egmont Village Lodge which is 5.6 kms away. There will be limited shuttle services.

For more info, contact PDG Patricia van Wyk - patriciavwyk@gmail.com

Registration Hyperlink:
<https://midyear.lions410e.org.za/>

LIONS DISTRICT 410E

MIDYEAR CONFERENCE LUCKY DRAW

Prize worth over **R12,000**

Attend the District 410E Midyear Conference and win a midweek break at Davison Bush Cottage situated in Mabalingwe Nature Reserve!

The mid-year registration numbers of all active Lions present at the Conference, will be used for the lucky draw. The winner will be drawn during the Theme Dinner on Saturday evening, 4 Nov 2023

Terms & Conditions:

- Sponsorship is for accommodation only, for Monday to Friday only
- Sleeps 6, but more suitable for 3 couples - 2 double rooms with en-suite bathrooms.
- Enjoy a leafy drive game drive in your private vehicles.
- Enjoy use of Mabalingwe Reserve facilities like the heated pool at the main reception area, large play areas, courts, outdoor bar and tennis court and swimming pools and picnic areas on the reserve.
- Any reserve that you would like to book, see fee for your account and payable 48 hours prior to check in.
- Midweek accommodation booking confirmation is subject to availability. We are a popular destination, and are already fully booked over the December January holidays.
- Complete documentation that goes to Mabalingwe Reserve and returned to complete. Guests to complete these documents, once a booking is confirmed.

Official Sponsor:
Davison Bush Cottage - Patricia Davison 082 411 4122
506 Mabalingwe & Mabalingwe Nature Reserve, 0480

Lions District 410E MIDYEAR CONFERENCE
3 - 5 November 2023
Stonehenge River Lodge, Parys

Don't delay! Register now at <https://midyear.lions410e.org.za>