

THE LIONS VOICE

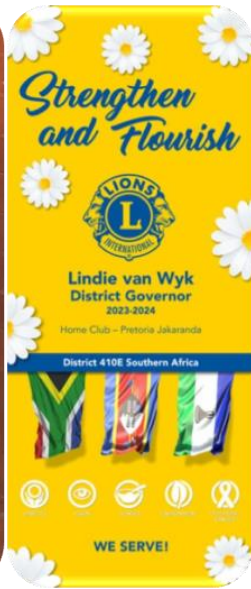
The official Newsletter of District 410E



Issue 11 – April 2024

MESSAGE FROM DG LINDIE

Dear District 410E Lions,



I hope that those of you going to Convention are just as excited as I am. We are so lucky to be able to hold another Convention in our beautiful country and specifically in Wilderness.



Over the past month, I've noticed countless acts of kindness in our District.



From organising impactful service projects to providing personal assistance to those in need. I want to take a moment to recognise and thank RC Melinda, who has been supporting our fellow Lion Cornelia in a time of need over and above her family life, her job and her Lionistic commitments.



I would like to thank the Lions who have been involved with our international partner projects and who made a very professional and impactful impression of the capability and passion of District 410E and Multiple District 410 Lions with our international partner.



Congratulations to the Incoming Club Officers who have been elected into your Club leadership portfolios. May you have a good orientation in the next two months, attend the training being offered by our GLT team and have a happy and successful tenure.

As we look ahead over the next month, let us continue to serve our community with Distinction, strengthening as Lions and flourishing in service.



Lindie

District Governor
District 410E 2023-2024



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Please direct any queries regarding Training Dates, times and venues to 2nd VDG Avril Hobbs via email: avvyanny@gmail.com

- 18 MAY 2024: Region & Zone Chairpersons (Virtual)
- 24 – 26 MAY 2024: Incoming Presidents Workshop (In-Person on a Regional Basis)
- 1 JUNE 2024: Club Officers (Virtual)

DG Travels – April 2024
(DG Lindie van Wyk's Facebook Page)



Armed and Dangerous!



Easter eggs were handed out by members, prospective members, and friends of the Club. Great fun was had by all.



On 31 March, I had such a lovely Lions day with my own Club. Jakaranda Lions Club paid tribute to essential workers at the Hospital, Police Station, and Fire Station in the Centurion area.

GLOBAL ACTION TEAM (GAT) - SERVICE IMPACTS LEADERSHIP; MEMBERSHIP GUIDES LEADERSHIP; MEMBERSHIP EXPANDS SERVICE

Your Hosts:
Cliff Hocking & Lindie van Wyk

3 APRIL 2024
20:00 - 21:00

LIVE ON MIX 93.8 OR DSTV CHANNEL 823

MIX 93.8 MY MUSIC. MY MIX mysfm.co.za DSEV Channel 823

The 3rd of April saw DG Lindie co-hosting the regular bi-weekly Lions Roar MixFM with PCC Cliff and the discussion was around the role of GAT and how to implement the various pillars of Leadership, Membership (Extension and Retention) and Service in the District and more importantly in our Clubs.



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Saturday 6 April Catchup - I attended Weltevreden Lions' General Business Meeting followed by a hearty breakfast fellowship. Thanks for your hospitality, all the work you do in your community and for Lion Sinta who accepted the Mission 1.5 challenge as Membership Chairperson.



The Babushkas of Benoni host gave them a run for their money. Edenvale Lions hosted yet another successful event and I challenge more Clubs to participate next year. Lots of fun and delicious food.



From Weltevreden to Edenvale where I judged a Chicken Braai Zone contest. This proved to be extremely difficult but very delicious.



On Tuesday 9 April in the evening, I attended a very positive meeting at Benoni Lakes Lions Club where I had the great honour of inducting two new Lions. Welcome to our Lions Family Lion Patricia and Lion Julie



The Lions Club of Alberton won the best all over presentation and the Lions Club of Benoni Lakes best food.



I attended the Business Meeting of Edenvale Lions on 13 April. Well-done on all your efforts in your community and especially the great hunger relief project that you run. Congratulations on your LCI excellence award.



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Time flies when you are having fun so back to the MixFM Studios on 17 April for the bi-weekly Lions Roar to talk about collaboration between Lions Clubs and other community-based organisations.

Then on to the charter anniversary where I met up with DG Neville, FVDG José and many longstanding Lion friends. Thanks to LPE Danielle and ZC Dawid for inviting me and for your hospitality.



On Saturday 20 April, I flew to Cape Town to attend Durbanville Lions' 60th Charter Anniversary.

Then loads of admin and preparation for the 4th Cabinet Meeting and the District 410E Convention.



First stop was a regional tree planting project at UCT. 10 trees planted.

On 27 April the journey to The Wilderness began – road tripping via Nieu Bethesda and Matjiesfontein.



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APRIL MESSAGE FROM INTERNATIONAL PRESIDENT Lead the Way



Dear Lion,

When you became a Lion, you also became a leader. Lions and Leos lead their communities in service and bring people together to achieve greater outcomes than we can alone.

Every time you invite a new member, or we charter a new Club, more people are helped, and more communities are served. We are making a tremendous impact all over the world thanks to your leadership.

So, let's continue to grow our impact and share your amazing projects on social media to encourage others to join you. Take an online course to enhance your skills and encourage others to do so, as well. Let's continue to be the leaders that our communities and world need us to be.

Yours in service,

**Yours in service,
Dr. Patti Hill
International President**



To read the entire International Presidents Newsletter, click on the below hyperlink:

<https://app.e.roar.lionsclubs.org/e/es?s=94443966&e=1622695&elqTrackId=320bc4c47118450db330ff5e51511b5f&elq=f54300ce00fe4965bd57287c5e3e32ec&elqaid=34788&elqat=1>



STRENGTHEN 410E

(1st VDG Perry Chetty)



As we strengthen 410E we need a strategic approach that focusses on improving on key areas:



1. Increase Membership:

By Increasing our membership, we strengthen our Club's in turn strengthening our District. Work with your Clubs, your GMT, GET, DG, FVDG & SVDG and develop strategies for recruiting new members and retaining current members. Keep the flame burning all the time.



2. Enhance Club Satisfaction:

Happy and engaged Clubs thrive. Ensure that your Clubs have the resources they need to succeed and provide them with opportunities for leadership development, training and recognition, not forgetting to have fun, always enjoy what you do.



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3. Foster Inclusion and Diversity:

Encourage your Clubs to embrace diversity and inclusion. Promote opportunities for members of different backgrounds and experiences to connect, collaborate and consider implementing programmes of inclusivity.

Success is neither magical nor mysterious. It is the natural consequence of consistently applying the fundamentals. To be effective, we must manage our emotions to respond skillfully, and not let our emotions drive our behavior and reactions.



WORLD HUNGER DAY

(DC GST, Sandy King)



4. Emphasize Service Projects:

Lions are known for their service projects, and highlighting these projects can certainly Strengthen District 410E and showcase your projects and your successes through District wide initiatives and social media.

World Hunger Day is observed globally on 28 May every year. The objective of this day is to raise awareness about more than 820 million people living in chronic hunger worldwide. It has been observed since 2011 to not only spread awareness about the problem of chronic hunger but also to solve hunger and poverty through sustainable undertakings.



5. Build Partnerships:

Build partnerships with other like-minded organisations thereby expanding the reach and impact of the District. Identify partners inside and outside of Lions who share our mission to serve and work together to accomplish shared goals.

In the 2023 Global Hunger Index, South Africa, with a score of 13.0, ranked 58th out of the 125 countries with sufficient data to calculate GHI scores, indicating a level of hunger that is *moderate*.



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The Global Hunger Index (GHI) is a tool for comprehensively measuring and tracking hunger at global, regional, and national levels. The scores are based on the values of four indicators detailed below:



Undernourishment: the share of the population with insufficient food intake.



Child stunting: the share of children under age five who have low height for their age, showing chronic undernutrition.



Child wasting: the share of children under age five who have low weight for their height, showing *acute* undernutrition.



Child mortality: the share of children who die before their fifth birthday, partly indicating the fatal mix of inadequate nutrition and unhealthy environments.

Here are some practical ways in which we as Lions can get involved in hunger relief:

-  Educate yourself and others on the causes, regions most affected and the impact of food insecurity on communities.
-  Support hunger relief organisations.
-  Share information, stories, and statistics about world hunger on social media.
-  Reduce food waste.
-  Volunteer to help relieve hunger.

Based on the results of the Global Hunger Index, it is very important for communities which are at risk of undernutrition, to become self-sufficient in providing nutritious food in the form of fresh vegetables.



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One way we can do this is by **helping your local community to become self-sustainable by planting their own vegetable gardens.**

Community vegetable gardens in South Africa have become an important source of fresh produce, community building, and sustainable development.

Volunteer your time to help with planting, weeding, harvesting, and general maintenance of the vegetable gardens.

Donate resources such as seeds, gardening tools, compost, and irrigation equipment. These resources are essential for ensuring the sustainability and productivity of the garden.

Raise awareness about the importance of community vegetable gardens by encouraging others to participate, organising workshops or educational events about gardening techniques and nutrition.



Please see the late Lion Alna Jackson's article on planting Ecocircles.

This is a way of growing vegetable gardens as a means not only to save on labour, but also to provide a unique and simple way of growing large amounts of food in small spaces using very little water.

Ecocircles have even been created with the use of two stacked truck tyres, forming a slightly smaller circle and use of a smaller bottle, thereby also reducing the number of old tyres going into landfills.

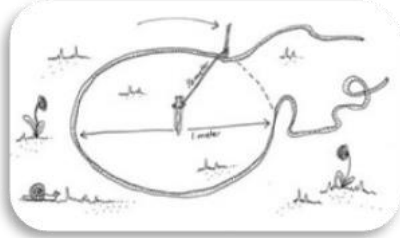
Benefits of growing plants & veggies in ecocircles:

- ① You can grow lots of food in small spaces. Each circle has a diameter of one metre (or one spade).
- ① Raised beds give an increased depth for establishing healthy root systems.
- ① There is a saving of up to 70% in water usage. Compost (or other organic material) added to the soil as the bed is constructed creates a sponge which retains the water. Mulching prevents evaporation, and the method of irrigating ensures that minimum water is used.
- ① "Ecocircles" build soil fertility and help to prevent the unnecessary loss of soil to the erosive forces of wind and rain.
- ① The basin shape of the completed bed funnels water into the centre where it sinks into the soil; it doesn't run off, carrying precious topsoil with it. In other words, the bed acts as a mini-water-harvester.
- ① Deep watering encourages good root growth. A strong, well-developed root system will ensure a healthy plant.
- ① Because it is such simple technology, it costs nothing to implement. Very important in this day and age of prohibitive costs.
- ① It requires almost nil land preparation. You don't even need to weed before you start. This means less work for those of us who are not up to wielding a spade.

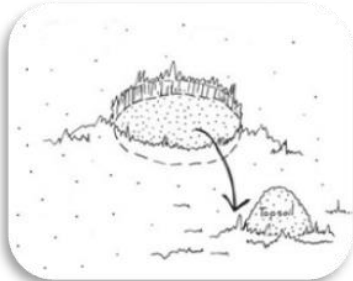




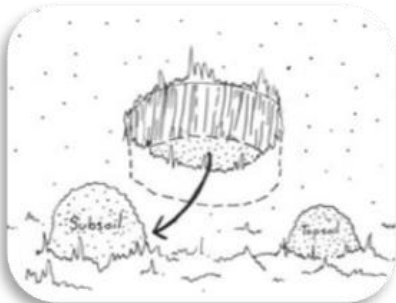
How to make an Ecocircle:



1. Mark out a circle (1 meter in diameter, or approximately the length of an outstretched arm) on the ground using two sticks and a piece of string. Alternatively, if you are the secret possessor of a hoola hoop, that will suffice to mark out the circle.



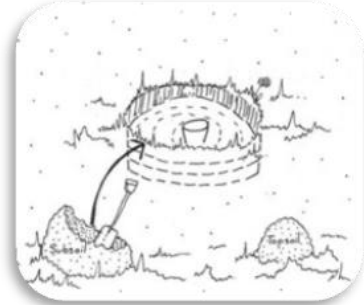
2. Remove the first 20 - 30 cm of topsoil and place in a neat pile next to the circle.



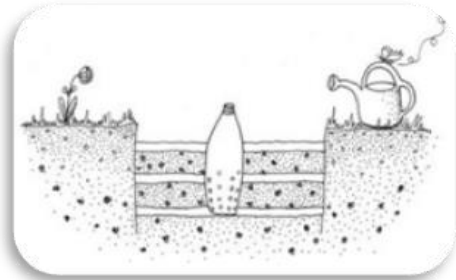
3. Remove 20 to 30 cm of subsoil and place it in a separate pile next to the circle. The depth of the hole should be 50cm (knee deep).



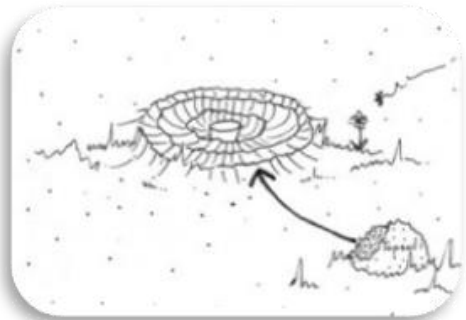
4. Using a candle and a needle (stick it in a cork to prevent burning your fingers) burn 16 holes in the side of a 2 litre plastic bottle which has a lid. The holes should be arranged in 4 vertical rows as shown on the left.



5. Place the bottle at the bottom of the hole, in the centre of the circle. Add a 2 cm layer (one finger) of compost (or well-rotted kraal manure, kitchen waste or dry grass) in the base of the hole and cover this with an 8 cm layer (four fingers) of subsoil. Water these two layers well.



6. Continue replacing the subsoil, layering it with compost (or the other materials mentioned above) and watering each layer as you go until all the subsoil has been replaced. By adding organic matter and watering each level in turn a sponge effect is created which will retain water below the surface so that plant roots are encouraged to grow downwards, giving them greater strength. Surface watering tends to make plant roots stay near the surface. The sponge effect is maintained by the burying of the bottle (or alternatively a tin can with holes in the bottom) into which water can be poured so that all the plants in the ecocircle can be reached with one watering session.

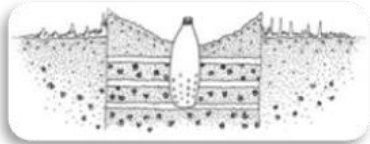


7. Having added all the subsoil, replace the topsoil. The surface of the bed will be higher than the surrounding ground. This creates a raised circular bed.



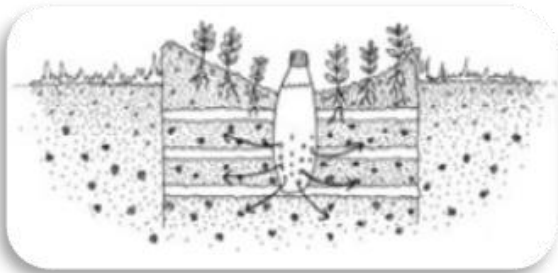
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- Scoop the soil from the centre of the circle to the outside to create a basin with the top of the bottle in the centre. Mulch the surface of the basin and plant seeds or seedlings on the inside of the ridge, in circles. It is extremely important to keep the beds well mulched as this prevents water loss by evaporation. One bed can accommodate 3 bunches of spinach, a bunch of beetroot, 2 tomato plants and a whole stack of beans, interplanted with faster growing radishes and spring onions - try a variety of different crops.

Remember the following to maintain your "ecocircle" in good health:



- Fill the bottle with water (it is only necessary to do this once a week if the bed is well mulched. This means that you are using only 2 litres of water per bed per week. Tighten the cap and then loosen a little but so that no vacuum is created once the water drips out into the soil.
- In areas of high rainfall, the surface of the bed should be flat to prevent waterlogging. In dry areas the basin shape promotes the sinking of water.
- Very young seedlings planted in the centre of the circle are protected from wind.
- Records on planting and crop rotation can be kept easily and accurately to ensure good soil, and therefore, good plant health.



NEW MEMBERS for MARCH 2024

(As per the April WMMRs)



LION EMMARENTIA KRUGER
Lions Club of Alberton

LION NARENDRA NAIDOO
Lions Club of Amanzimtoti

LION GARTH ARENDS
Lions Club of Amanzimtoti

LION ESTELIENE ARENDS
Lions Club of Amanzimtoti

LION MELANIE POTTINGER
Lions Club of Amanzimtoti

LION FRANZISKA DE PAIVA
Lions Club of Amanzimtoti

LION PATRICIA ELLIS
Lions Club of Benoni Lakes

LION JULIE FROST
Lions Club of Benoni Lakes

LION DOROTHY REEVES
Lions Club of Howick Umngeni

LION DEON VAN STADEN
Lions Club of Nelspruit

LION BARBARA ANNE KENYON
Lions Club of Nelspruit

LION MARK SELEKA
Lions Club of Pretoria Jakaranda

LION COLLEEN VAN HEERDEN
Lions Club of Pretoria Jakaranda

LION MARCEL VAN DER WESTHUIZEN
Lions Club of Pretoria Jakaranda



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LION NIKITA JADE VAN DER WESTHUIZEN
Lions Club of Pretoria Jakaranda

LION WILLEM JACOBUS BOTHA
Lions Club of Scottburgh

LION ANGELIA ELAINE WOOD
Lions Club of Scottburgh

LION CHERYL JACOBS
Lions Club of Scottburgh

LION LORNA SHARON THOMSON
Lions Club of Scottburgh

LION SIMPHIWE LILANGENI DLAMINI
Lions Club of Manzini



The delegates learned not only the words of the Lions Ethics but an in-depth understanding of the difference between what you have a right to do and what is right to do.



Whilst the first day started with old friends reuniting, by the last day (1 May) new friends were made and culminated in a group of future leaders who committed to take their Clubs, Districts and MD410 to greater heights.



A huge thank you to the Facilitators, PCC Cliff Hocking, 1st VDGE Avril Hobbs, 1st VDGE Bevil Lakay, Lion Delphine Ferreira who put in countless hours of preparation and made each of the sessions interesting, informative, and interactive, giving the delegates much food for thought and got the “grey matter” thinking in new directions and coming up with wonderful ideas in terms of leadership and how to ensure the sustainable future of Lions in MD410.

LIONS BRIGHTSIGHT



A tour of Lions BrightSight took place on 16 April 2024, by Dr Yolanda Coetzee, the CEO of the Sandton Eye Clinic, exploring the work of the Lions BrightSight project and discovering what is done with donated spectacle frames.

Hyperlink to Video:
<https://www.youtube.com/watch?v=-QSfwpV4iD0>



The MD410 RLLI started at 12:00 on 29 April setting the stage for 2½ days of interaction, debate, self-reflection, leadership skills, testing and gleaning knowledge on historical and current information relevant to Lions International, MD410, District 410E and 410W.



Congratulations to you all - The Class of 2024!



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DISTRICT 410E CLUBS "WE SERVE" APRIL 2024

(Thank you to the 19 Clubs who submitted their stories for April)

Lions Club of Alberton



Lion Clint donated plasma on 31 March.



Lions Nisha and Ana as well as a friend of the Lions, Ana spoiled the mummies of South Rand Hospital with beautiful handmade baby items on 31 March as well as on 16 April where they delivered Easter Eggs to Security and all the Moms with 25 Mommy Care Bags delivered on each occasion.

Alberton Lions are grateful for the donation of 4000 Easter eggs from the JHB Mini Councillors. Thank you to our "Easter Bunnies" for handing them out over the Easter Weekend and after Easter to the beneficiaries, organisations and various institutions.



Alberton North Nursery School, Queenshaven, Moffat Police Station, Society of the Blind, Diens Sentrum, Tuiste vir Bejaardes and Reading Country Club.



The residents of Karina and Northam with Easter eggs gift parcels.



Brackenhurst Clinic, Brackendowns Police Station, Alberton Fire Station, Alberton Police Station, and to four other Nursery Schools.



Bringing a smile to others is a blessing. Broken Wings, Tutela, Turffontein Feeding Scheme, Alberton Police Station, Alberton Clinic, Blood bank and Alberton SPCA.



Amcare, Silwerkroon Village, Luvies Nursery School, Frances Vorwerk, St Mary's Children's Home, and The Lighthouse.



On 10 April, Alberton Lions delivered Easter eggs and brought joy to the community again.



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A great day of fun, fellowship and good spirit was had on 6 April at the Lions Club of Edenvale's Annual Chicken Braai. The Overall Trophy was once again won by the Lions Club of Alberton with the food, décor and dress based on the Red Indians.



4 April, 12 April and 18 April saw the Alberton Lions "Chopping Team" assisting LOTS having loads of fun whilst prepping vegetables for 200 people on the streets.



Alberton Lions are very grateful for the generous donation on 8 April of the cutest facecloth bears and personal messages that were made by all the high school learners from Grace Trinity. This will be distributed to the retirement villages as well as in the mommy care bags. Also a huge thank you to Dr Belinda Huntley and the congregation of the Northcliff Union Church for the most beautiful and much needed handmade baby blankets and prem booties and beanies.



On 5 April, Alberton Lions paid a "feel good" visit to Luvies with the delivery of oranges, apples, groceries, and clothing for the children. Lion Beauty dropped off fruit 12 April as received hugs from all the children on her arrival. Another visit on 16 April by the Alberton Lions once again delivering fresh fruit and vegetables. They also dropped off recycling which is utilised by Luvies for their recycling programme and the funds raised are utilised to take the children on outings.



Great fun at Railways Creche on 8 April where the Alberton Lions made Easter Bunnies and played with playdough with the children.





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What a lovely morning on 12 April with tea and Easter eggs shared with the knitting team, to thank them for the beautifully knitted and crochet items that will go towards the Mommy Care Bags Project.



A lovely lunch and special treats for the little ones at the Alberton North Nursery School was served on 12 April. Much to the delight of the children, another visit with a luncheon served of chicken nuggets, mash and baked beans on 19 April, accompanied by applause and Easter eggs. Then on 22 April some of the Lions held an education session with the children. Not only feeding hungry tummies but hungry minds as well.



An exciting day on Friday 19 April filled with singing and good spirits. Lion President Keith joining Alberton High School students for their annual Easter Party in Katlehong. They made 350 hot dogs and handed out chips and sweets. The little ones loved it so much!



Thank you to the Lions for delivering 25 Mommy Care Bags and 2 Care Bags for Premmies on 24 April. The Chopping Team at work again on 25 April assisting LOTS in meal preparation.



80 Eco bricks delivered to ADVA Youth Skills Development in Randburg on 25 April. Making a Difference for the Environment



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Lions Club of Benoni Host



Thank you to Fyreworx and Itumeleng- friend of the Alberton Lions for sponsoring the lunch and delicious extra treats for the 25 little ones of the Railways crèche on 25 April.

The Babuschkas and Deduschka



The Lions Club of Benoni Host participated in the Zone Social Chicken Braai hosted by the Lions Club of Edenvale on 6 April. Their choice of theme was Russia, the reasoning being that they felt no-one else would touch it and they believed that no-one could touch our meal which was prepared strictly according to all regulations. 😊



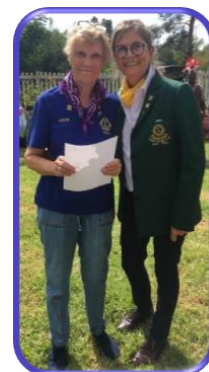
A most fulfilling, heartwarming, fun day had by 9 Lions Clubs in the District when we attended Buddy Day on Saturday 27 April. The guests and buddies had fun playing putt putt and getting tattoos from the Alberton Lions.



"NOSTROVIA" – For those that don't speak Russian "CHEERS"
Whilst they didn't win the prize, a wonderful time was had by all. Some of the members were holding the fort at the Monthly Jumble sale whilst others attended the Zone Social.



Alberton Lions enjoyed a fun bowls evening social on Friday 26 April, with a bit of training included - hoping to challenge some other clubs in the near future!



It was also a special occasion because Lion Jackie Prior received her pin for 25 years' service from DG Lindie.





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Herewith pictures of a charity that the Club supports - Doulla Tracey delivers baby clothing and other items and mommy care packs to Oliver Tambo Hospital as well as other hospitals in the Gauteng area.



Another area of support is CHOC or patients at the Oncology Unit at the Glynwood Hospital extension where the Club supplies knitted knee blankets.



On an ongoing basis the Club regularly provides mealie meal to Oliver's Village in Putfontein, Benoni where numerous families are served a meal every day.

Lions Club of Benoni Lakes



Benoni Lakes Lions members came together on 1 April to hand out Easter eggs to public service workers that were working over the Easter Weekend as well those in need. They handed out 540 x easter egg gift packets to: Crystal Park Police Station, Rynfield Fire Department, Farrarmere Fire Department, Linmed Hospital (including patients), Government Housing Scheme, CMS Security Services, various car guards and persons on the streets, Edenvale Police Station, Isando Police Station and the National Council for Persons with Disabilities.



On 6 April, the Club attended the Zone 5 Chicken Braai hosted by the Lions Club of Edenvale and won the trophy for the best food of the day for their delicious Tex Mex dishes featuring Tequila Lime Chicken, Honey Chipotle kebabs and Asian birdseed salad.



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The Lions Club of Benoni Lakes conducted their monthly pop-up recycling collection point in Atlasville on 6 April. A huge thank you to the community that dropped off printer cartridges, used spectacles, tops and tags and ewaste.

Lions Club Clearwater Cyber



On 1 April, groceries and Easter eggs were delivered to the folk at Lekkerus as well as groceries to 24 needy families in the Krugersdorp area.

Lions Club of Cowies Hill



The GBM held on Tuesday 9th April 2024 was one filled with fun and fellowship. The Club hosted DG Lindie as well as RC Leslie, and even more exciting was to induct 2 x new Lions into the Club, Lions Julie and Patricia.



Recently the Lions Club of Cowies Hill donated an overlocker to Mariannhill Monastery Sewing Group. Pictured here is one of the students putting it to good use.



On 16 April, the Club handed over about 10 x black bags of tops and tags collected from various Environment projects and collections and donations from the community to Tops and Tags.



Cowies Hill Lions Club purchases toys to use during their weekly visits to Albert Luthuli Hospital Pediatric Oncology ward and in celebration of Flip Flop Friday, they decided to spend R500 on stocking up on some new toys.





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3 April 2024



10 April 2024



17 April 2024



24 April 2024

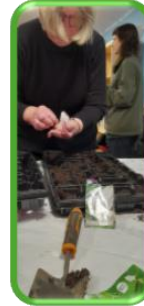
On 3 April (7 children in the wards including 2 tiny babies as most children had gone home for Easter. Lots of colouring in and playing with dinosaur toys), 10 April (14 children in the ward ranging from babies in cots to 12-year-olds. Most of the children were on drips - various activities, Lego, beading, colouring in, snakes and ladders), 17 April (12 children in the ward), 24 April (entertained and played games with the 12 children in the ward),



The Lions of Cowies Hill braved the rainy weather and helped at Cheshire Home Fete on 6 April.



A wonderful food collection was held at Kloof Pick n Pay on 6 April, with 6 trolley loads collected, the recipients were Pinetown Street Ministry, Pinetown Methodist Church and Baby Hope House.



On 9 April, Lion Lyn Botha took time out of her vacation to plant seeds at the community centre in the UK for their community garden that they are starting. Beans, peas, and leeks were planted - working for the environment.



Cowies Hill Lions hosted the 200 Club Draw at Pinehaven Retirement Home on 12 April. Residents and Lions had great fun as always.



On 20 April, Lion Carol visited the girls of Grace Cottage at Ethelbert Child and Youth Centre. The girls decorated bags for Awesome Dolls Clothes.



Knitted and donated by Sheila Massey-Hicks to the Lions Club of Cowies Hill on 24 April, 16 teddies and 9 prs of fingerless gloves and a throw. The Teddies will be used for Rape Kit Care Bags and mittens will be delivered to Seafarers Mission.



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The Lions Club of Cowies Hill's reach is far and wide, this time Lion Bronwyn Pajmans helping at the French's Forest Lions Club in Australia with food collection on 27 April. She is standing with Neville, this year's President, and Marco, the Incoming President. All the food collected goes to One Meal, an organisation that provides meals and food parcels to the needy in Northern Beaches.



The Earth Day Project of the Lions Club of Cowies Hill was to replace the pump and sand filter at Paradise Valley Nature Reserve for their water feature as both the pump and filter was damaged during the April 2022 floods. This feature is vital in used to teach children about river ecosystems. Another sustainable project by the Lions Club of Cowies Hill.

Lions Club of East Coast



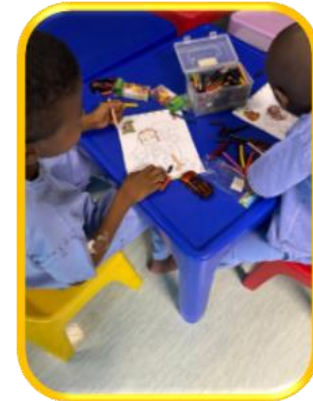
Lions Pat Kirk and Rebecca Bullough with the Club Mascot "MoMo" assisting at the Highland Gathering hosted by Amanzimtoti Lions Club on 27 April.



In commemoration of Earth Day 2024, the Lions Club of East Coast came together to plant olive and wood iron trees and contribute to a greener environment.



Another Food collection was held on 27 April at Westville Superspar. Five Trolleys were collected with the recipients being Enhanhleni Isibani Sezwe, Mariannridge Community Feeding Scheme and Waterfall Pantry Durban.



The CHOC volunteers played a vital role in supporting the little cancer warrior this month with their regular visits.





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The Lions Club of East Coast's "Outreach Team" provided sandwiches and milk to the less fortunate on the streets of central Durban.

Lions Club of Gonubie



Gonubie Lions and Gonubie Rotary Clubs recently jointly arranged and attended a presentation by Mr Tony Wells who has initiated the upgrading of the derelict bird sanctuary originally founded in 1955. This sanctuary provides important nesting ground for a huge variety of birds including the Grey Crowned Crane. Sadly, due to municipal neglect over the years this reserve has fallen into disuse with the result that the number of nesting birds has reduced. However, with much negotiating the municipality agreed that interested parties may form an NPO for the betterment of this area, fortunately many organisations, local businesses and residents have been extremely supportive which has already resulted in this lovely area being accessible to visitors on Saturday mornings between 09:00 and 12:00.



On Saturday 20 April, the Lions Club of Gonubie held a Mad Hatters tea party for Gonubie's senior citizens where much fun was had.



Their prospective member kept guests well entertained with her musical talents and charming voice whilst Lion President Aletta made an old man's day by dancing with him.



The oldest hat of the day is the purple one that was worn 63 years ago by the lady on her wedding day as part of her going away outfit.

Moments come and go, but memories last forever



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A winter project in the making – Gonubie Lions has a little gem called Hands On where anyone and everyone are welcome to pop in for company. Wednesday mornings is a time when ladies get together for a cuppa and spend their time catching up on the week’s events whilst knitting or crocheting either for charity or themselves. The Club has provided wool for ladies to knit knee rugs for local old age homes and have already received 24 beautiful blankets. They will soon be visiting these homes, chatting to the residents, and presenting them each with a blanket whilst enjoying tea with them.

Lions Club of Howick



Howick Lions Club celebrated 50 years of service to the Howick community on the 10th of April 2024. In these 50 years they have been involved in many projects. Donating monies to WESSA, FREEME, Howick High School, Friends of Umgeni, Lions River Pre-school, Tape Aids for the blind, SPCA , Guide dogs for the Blind amongst many others.



Induction of Lion Dorothy Reeves took place at the celebration – welcome! In 2021 there were only 2 members, now they have 11. A lady President, Lion Marion Chapman, for the first time in 50 years. As a Club they are extremely proud to serve their community and will continue to do so for many more years.



Members delivered Easter eggs to frail care residents at Greendale Frail Care in Howick making their Easter special.



Tree planting took place on the 25th of April at the Lions River Pre-school contributing towards a sustainable environment.

Lions Club of Kingsburgh



The Lions Club of Kingsburgh held a Bingo Fund Raiser on 29 March 2024. This was thoroughly enjoyed by all in attendance amidst loads of laughs and fun and raising a substantial amount for the Projects Account. People already want to know when the next one will take place!





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The Club received 2 x boxes of white boy's shorts from CDK Investments plus a bag of grey and khaki shorts and children's socks. These will be donated to the various worthy beneficiaries once sorted.



On 6 April, the Lions Club of Kingsburgh collected approximately R3000 worth of groceries. Delivery of groceries to Fatima took place at their meeting.



Lion Eveline delivered glasses to Ansie and Kobus Fabricius, Rosalie Combrink and Louise Kirby, who were all very grateful for their assistance.

Lions Club of Midrand



On 6 April, the Lions Club of Midrand brought smiles to their beloved seniors at Highveld Retirement Lodge. The residents were treated to a delightful morning of cake, tea, Easter eggs (thanks to the generous donation from the Lions Club of Wilro Park).



Live music courtesy of the talented Jasper Dan ZA. The Seniors joined the Lions "rocking" along with some really getting their groove on!



The Monthly Eye Clinic took place on 20 April with 8 patients requiring spectacles which are processed via Lions BrightSight.



Simultaneously each patient visiting the Clinic has a Diabetes Screening and Blood Pressure test. This is due to the impact of high sugar levels and blood pressure on a person's eyesight. This is offered free of charge to all patients.



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Lions Club of Northcliff



The Lions Club of Northcliff shares some exciting news regarding the recent success of their monthly book sales. They have experienced a noteworthy increase in sales, and they attribute this growth to our consistent promotion of the event on Facebook. Upon reviewing the financial data from the past two fiscal years (2021/2022 and 2022/2023) in comparison to the current year (2023/2024), it's evident that they are on track to achieve remarkable results. Their projected year-end sales are expected to reach R40k, compared to the previous R20k.

Lions Club of Northcliff
Harnessing the Power of Social Media Marketing for the Lions Club of Northcliff R10 Book Sale Fundraising.

The Lions Club of Northcliff
 Background:
 For many years, The Lions Club of Northcliff has been hosting a monthly R10 book sale at the Heathway Centre on Beyers Naude. Despite consistent efforts, the sales figures for the years 2021/2022 and 2022/2023 remained relatively stable, with sales amounting to R22,114 and R21,805 respectively over an 11-month period.



Challenge:
 The Lions Club of Northcliff sought to increase fundraising efforts through their monthly R10 book sale events. They aimed to leverage social media marketing to enhance awareness, attract more attendees, and ultimately boost sales.



Approach:
 In March 2023, the Lions Club of Northcliff initiated an organic social media marketing campaign on Facebook to promote their monthly R10 book sale. They began by creating regular posts on their Facebook page, sharing event details, and engaging with their audience. Additionally, they utilized local community groups to widen their reach and attract more attendees.



Strategy Implementation:

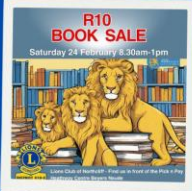
- **Organic Promotion:** The Lions Club posted weekly updates about their upcoming R10 book sale events, and the cause behind the fundraiser.
- **Monthly Events:** They created Facebook events for each monthly R10 book sale, allowing interested individuals to RSVP, share, and invite their friends, thereby increasing visibility.
- **Paid Advertising:** In February 2024, the Lions Club decided to invest in a Facebook ad campaign to further amplify their reach. The ad ran for a week leading up to the R10 book sale, targeting local audiences interested in books and community events. The investment was minimal, totalling R115 including VAT.



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Harnessing the Power of Social Media Marketing for the Lions Club of Northcliff R10 Book Sale Fundraising.

Results:

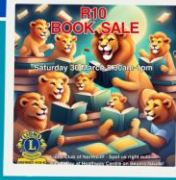
- The impact of the social media marketing efforts was significant:
- **Increased Book Sales:** Incorporating Facebook marketing led to a significant rise in book sales, increasing the monthly average from R1982 to R3807. The February advertising initiative, backed by a modest R115 investment, yielded book sales of R6,840.
- **Continuous Book Sale Growth:** From July 2023 to March 2024, book sales figures soared to R30,462 over 8 months, surpassing previous years' performances. With three months remaining in the financial year, the potential for further growth is evident.
- **Projected R10 Book Sale Fundraising:** Extrapolating the current growth trend suggests that the Lions Club of Northcliff is on track to achieve over R40,000 in book sale fundraising for the 2023/2024 financial year, marking a significant improvement over previous years.
- **Note:** The anticipated fundraising target of R40,000 from book sales does not encompass any additional fundraising activities conducted during the year, such as the sale of Christmas cakes.



Conclusion:
 The Lions Club of Northcliff's success story underscores the power of social media marketing in driving awareness, engagement, and ultimately, book sale fundraising results.

By strategically leveraging Facebook as a platform to promote their monthly R10 book sale events, they not only expanded their reach but also significantly increased their impact on the community.

This serves as a testament to the potential of social media marketing to drive meaningful outcomes for nonprofit organizations and community initiatives.



They prepared a detailed report that they wish to share with all Clubs in District 410E, the aim of which is to inspire other Clubs to utilise their social media platforms effectively in promoting fundraising events.

Lions Club of Port Alfred



The Lions Club of Port Alfred catered at the Night Bowls on 12 April raising funds for their various service projects.



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Lions Club of Port Shepstone



Port Shepstone held their monthly Lions Night Market project which was rained out on Friday 5 April, however their Clubhouse remained open and they were still very well supported which resulted in a substantial amount of money being raised for charity. A handful of marketers, mainly those selling fast foods braved the weather and stayed on until the end of the project. Our Lions and Lion Ladies also continued to sell their delicious hamburgers, wors rolls and pancakes.



Saturday morning the 6th of April saw the Lions Club of Ramsgate doing their Monthly Food Collection at Hibiscus Mall as well as the new venue at Ramsgate Spar.

Lions Club of Ramsgate



The club participated in the CHOC 5km Fun Run / Walk on 1 April. A donation of R1000 was made by the Lions Club of Ramsgate.



Jumping in at the last moment to do the catering at the local amateur boxing competition in Margate on 6 April – where there is a need there is a Lion!



The Lions Club of Ramsgate Monthly Friday night quiz was held on 5 April amidst lots of fun and prizes.



Ramsgate Lions Club Earth Day event took place on the 20th of April and was held at their Clubhouse. The local flea market was also present and The Green Net brought along their information on preserving the environment for the future. There was rock painting for all to try their hand. Ramsgate Conservancy brought along a selection of good and bad plants for our gardens. A young artist from a nearby village showcased her work on recycled materials. The food that was left over was donated to Hope House.



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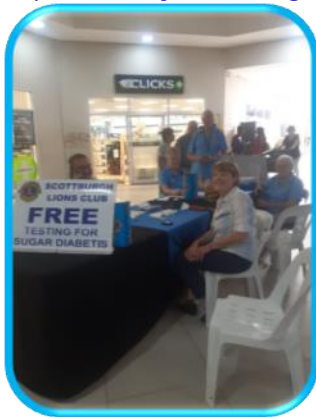
Lions Club of Scottburgh



The Lions Club of Scottburgh visited Elders Voice on 31 March bearing a small gift to brighten up the day. This is a home for the poor elderly in Pennington.



Scottburgh Lions held its annual golf competition on 13 April. Perfect weather and a lovely turnout. A wheelbarrow filled with Alcohol was raffled at the Golf Club and tickets proved to be in great demand.



Diabetes testing was held on the morning of 2 April at Scottburgh Mall.



Lion Dennis handing over a walker on 15 April to a lady who has just been given a prosthetic leg.



On 4 April the Club delivered Easter Eggs and some toys to District 49 to be added to their Easter Egg hunt.



Four new members were inducted into the Lions Club of Scottburgh on 16 April. Working towards Mission 1.5! Welcome to the family of Lionism.



Lion Tony delivered books to Elder's Voice in Pennington on 13 April.



Scottburgh Lions celebrated Earth Day at TC Robinson on 17 April. The Club donated dustbins and indigenous plants.



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LIONS
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INTERNATIONAL

Kindness Matters!
To make a difference
in someone's life you don't
have to be brilliant,
rich, beautiful, or perfect.
You just have to care.

Scottburgh Lions donated a blanket to an old man who was cold and had no means to purchase a blanket. One small action meaning the world to someone.



Leftover food from Sani2C was delivered to beneficiaries Elders Voice & District 49 on 25 and 26 April 2024.



Scottburgh Lions manned the final waterhole for the Sarni2C bike race on 25 to 27 April. In the picture is Warren Brosnihan on the left John Smit on the right (ex-rugby players)



Food purchased and delivered to Johan on 30 April as well as a pocket of potatoes given to a needy family as well as District 49, a place of safety.



Lions from Pretoria South, together with Lion Dennis, Willem, and Dave from Scottburgh.





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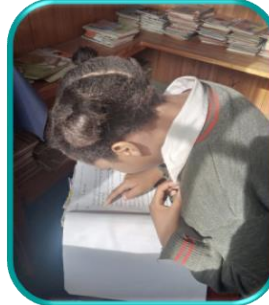


Lions Club of Johannesburg The Wilds



Food and clothes delivered to Frida Hartley Shelter on 8 April by the Lions Club of Johannesburg The Wilds. Lions Lucky Phale and Mark Meltzer with staff member of Frida Hartley Shelter for women and children in Yeoville, Johannesburg.

Lions Club of Uitenhage



The Lions Club of Uitenhage assists the Winterberg School on a weekly basis. The programme to assist children with reading takes place on a Monday, Tuesday, and Wednesday. Children from Grades 1, 2, and 3 are assisted. Two of the members, Lions Marilyn Smith and Jessica Smith run this programme.

TUKS Leo Club



UP Moja Gebied: 389 Festival St, Hatfield, Pretoria, 0028 4 May 2024, 10 AM



Tuks Leo's held a clothing donation drive on 4 May where they appealed to people to donate their old garments for the needy.



Uitenhage Lions Club donated books to a Despatch Old Age Home on the 10th of April.



On the 11th of April the Lions Club of Uitenhage and volunteers marshalled the ABSA RunYour City Race. It started in the early hours of the morning so members were up bright and early!



Lioness Jess Smith from the Lions Club of Uitenhage assisted Winterberg School with netball training on the 13th of April. Following the training, the children and teachers were provided with lunch.



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On the 13th of April the Lions Club of Uitenhage provided First Aid training to 10 teachers of the Winterberg School in Uitenhage. A professional First Aid trainer assisted with the training.

Lions Club of Wilro Park



Wilro Park Lions welcomed Lions & friends from Helderkruijn, Northcliff, Krugersdorp and of course Wilro to the Zone 1 Fun evening hosted by the Lions Club of Wilro Park on Friday 5 April simultaneously celebrating their 38th birthday.



The Ironman Waterpoint was manned by the Lions Club of Uitenhage and volunteers on 21 April.



The winners of the Quiz & the trophy was Helderkruijn Lions A Team.



Lions Club of Uitenhage donated 42 baby and hygiene packs to mothers and babies at the post-natal ward of the Uitenhage Provincial Hospital on the 22nd of April.



At the GBM of 20th of April, the Lions Club of Wilro Park had a Guest speaker, Liezl van der Merwe from the NSRI covering the topic of Saving lives, Changing lives, Creating futures. Liezl has been the NSRI PR Guest Speaker for five years and is originally from KZN but has been living in Cape Town for the past six years. She loves being a part of the NSRI because she believes in the work that they do. Their education programmes are very dear to her heart. Hearing the rescue stories and the hard work that the volunteers do inspires her to be mindful of others, to live an undaunted life and have a "seize the day mentality". She explained how the pink buoys on beaches and around dams through South Africa help save lives!



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Wilro Park Lions was at Buddy Day on 27 April where they had a SandArt Stall and a Day at the Horse Races. Such a rewarding and enjoyable annual project.

AMAZON SPONSORSHIP



As you may have heard, our Multiple District 410 is embarking on a new and exciting pilot project with the potential of acquiring Amazon as a permanent Sponsor and Partner for Lions International.



The packing of Dignity Bags took place in Waterfall on 22 March 2024

