

Issue 3 (2024-2025) - October 2024

"BETWEEN THE LIONS" (DG PERRY CHETTY)



Dear Fellow Lions,

Greetings to each one of you as we advance through our Lions year, bringing with it the season of opportunity and growth for our Clubs and communities. The enthusiasm and dedication I've witnessed on social media are nothing short of inspiring. Let's keep this momentum going and reach even greater heights together!

Fostering Growth - New Members, New Perspectives



Membership growth is the backbone of our sustainability. Our Clubs thrive with fresh ideas and energetic hands ready to serve. As Lions, let's actively invite others to experience the joy of service and the camaraderie that makes our organisation unique.

Each one of us can play a pivotal role by sharing our passion with prospective members. A reminder: don't hesitate to share our impact stories, community projects, and friendships that make us proud Lions. Together, we can widen our circle of membership and in turn service and make an even greater difference. **Project Spotlight - Serve, Engage, and Impact**

Stories of Pride See the stories you make possible

Our Clubs across District 410E have already launched impactful projects, and I commend each of you for your dedication. From health screenings and youth initiatives to environmental projects, your efforts are making a substantial difference. I encourage every Club to share their stories, as these inspire others and help us all to learn and grow.



To assist, we have resources available through the District, so please reach out for guidance or partnership opportunities. Whether you're expanding an existing project or launching something new, know that the District team is here to support your initiatives and help connect you with other Clubs or resources.





Upcoming Events and Opportunities



Our District calendar is packed with opportunities for fellowship, learning, and service. Please keep your eye on communications regarding our forthcoming training sessions designed to build leadership skills, enhance project planning, and improve member engagement. Also, don't miss out on our annual service events, which not only support important causes but also bring our Lions together in fun.



Remember FUN, FELLOWSHIP and SERVICE.

Recognising Excellence



I want to extend my heartfelt congratulations to Clubs and members who have gone above and beyond. Every effort counts and your commitment to our values and mission is what drives District 410E forward. Recognition is a small way of saying "thank you" for your service, so let's keep celebrating each other's successes and supporting each other through every challenge.



From July we have a growth of 55 members which is exemplary, however we have lost 30 members which shows a net growth of 25 members. To the 55 new members I bid you a warm welcome to our Lions family. I am sure that your contribution will enhance our project and make your Clubs grow from strength to strength.

Thank you all for your dedication, resilience, and Lion heart! Let's continue to make our communities brighter and stronger with every project, every member, and every act of kindness.

Possibilitarian

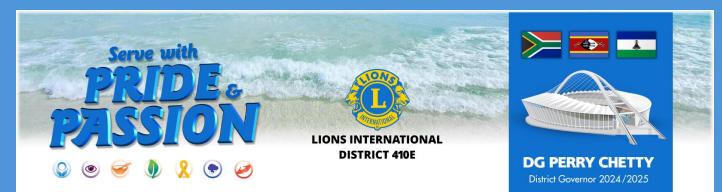
In closing I would like to introduce the concept of "**Possibilitarian**" - A possibilitarian is a possibility thinker, has a positive attitude towards life and gives a positive interpretation of a negative event that happen to them- they choose to see possibilities.

'LET'S SERVE WITH PRIDE AND PASSION'



Yours in Service,

PETTY District Governor District 410E 2024-2025



WHERE ARE WE ON MEETING OUR GOALS

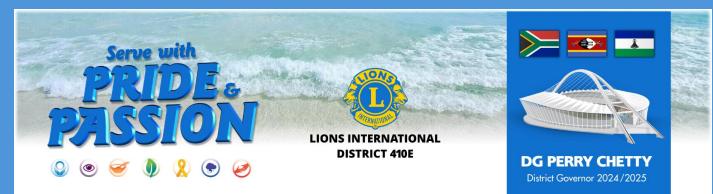
(District Governor 410E, Perry Chetty)



Quarter 1 Tracking:

District Goals	Status as at October 2024 (Figures reflect Year To Date (YTD)	Status Flag
Membership		
Grow Membership by 250.	Added Members: 55	22%
Retention Programme to ensure drops do not exceed 150 members.	Dropped Members: 30	20%
Form 2 x New Clubs.	Progress: No new Clubs chartered to date	NO
Form 2 x New Club Branches.	Progress: No new Club Branches certified to date	NO
Club Branches to become full Clubs.	Progress: Work in progress with Club Branches of Sandton and Lenasia	IN PROGRESS
2 x New LEO Clubs to be certified.	Progress: No new LEO Clubs certified	NO
Organise New Voices Symposium to obtain 30 x new female Lion Members.	Progress: None	NO
Set up a Mobile Membership Marketing Team	Progress: The MD410 and District 410E Marketing Teams have held a workshop and are available for consultation should Clubs require it	YES

Leadership		
8% of Clubs	Progress: We have	8%
register - Lions	achieved this target	
Learning Centre.		
100% of Incoming	Progress: Workshop	IN
Cabinet Officers	date still to be set	PROGRESS
(2025-2026)		
trained by 30		
June 2025.		
90% of Incoming	Progress: Workshop	IN
Club Officers	dates have been set.	PROGRESS
	Club Presidents (in-	PROGRESS
(2025-2026)		
trained by 30	person) 24-25 May 2024	
June 2025.	Club Officers Regional	
	basis (in person) on 7-8	
	June 2024	
15 Guiding Lions	Progress: Workshop	IN
Trained-support	scheduled for 29 March	PROGRESS
the development	2025	
of New Clubs or		
struggling Clubs.		
Organise LEO	Progress: Date to be	IN
Leadership	advised	PROGRESS
Forum in		
December 2024.		
Set Up a LEO	Progress: None	NO
Business	presently	
Resource Centre.	procently	
Service		
Serve 1,000,000	According to LCI:	3,5%
	-	3,3%
people.	People Served: 34,167	
	Service Activities	
	Completed: 363	
Diabetes: 65,000	According to LCI:	0,99%
people to be	People Served: 647	
served.	Service Activities: 9	
Childhood	According to LCI:	3,2%
Cancer: 8,500	People Served: 270	
children to be	Service Activities: 11	
served		
Environment:	According to LCI:	1,67%
60,000 people to	People Served: 1,003	
be served.	Service Activities: 18	
Hunger: 750,000	According to LCI:	1,8%
people to be	People Served: 13,873	
served.	Service Activities: 83	
Vision: 100,000	According to LCI:	2,32%
people to be	People Served: 2,324	
served.	Service Activities: 38	
Serveu.	Service Activities: 38	



LCIF		
Raise awareness regarding MJF/PMJF in District 410E.	Progress: Regular write ups by DC LCIF SVDG Mark van Heerden in District Newsletter	YES
Organise a District 410E LCIF Fund Raiser to raise at least \$200.00.	LCIF Donations: To be held at Mid-Year Conference (November 2024) & District 410E Convention (May 2025)	IN PROGRESS
All Clubs will be encouraged and made aware of the different Grants available.	Progress: District 410E Co-Ordinators Appointed to assist Clubs Regular updates in District Newsletter	YES

NOTE: The results give a very "skewed" result due to only 68% of our Clubs in District 410E submitting Online Activity Reports.





DISTRICT 410E MISSION 1.5 FORUM



The District 410E Mission 1.5 Forum was held on 26 October 2024 at the Lions Club of Wilro Park Community Centre and facilitated by PCC Bernd Gerhard and PCC Cliff Hocking.



A big thank you to the Global Action Team, Region Chairpersons and Zone Chairperson who actively participated and committed to ensuring the sustainability of District 410E. They will be speaking and supporting the Clubs to reach the goals set.





FROM THE LONG RANGE PLANNING COMMITTEE

(DC Long Range Planning, IPDG Lindie van Wyk)

Why succession planning is as essential as coffee and cookies



We have stressed the importance of succession planning over the years. The time has come however, to really understand the reason and importance of it in this time where we struggle to grow our organisation, Clubs are recycling Presidents leaving our District with fewer and fewer options for District Cabinet positions and in turn to develop future District Governors.



Let's face it: Succession planning isn't exactly a phrase that gets people jumping out of bed in the morning. It sounds suspiciously like a spy thriller but without the thrilling part. Yet, in our Lions Clubs and, let's be honest, life in general, Long-Range and Succession Planning are as essential as coffee at a 7 a.m. meeting and cookies at...well, any time of day. Here's why.



The "Bob Syndrome": When Your Club is 97% Bob.

It happens slowly at first. "Oh, Bob knows everyone!" "Bob's handled that for years!" But eventually, you realise that your Club's success hinges entirely on Bob, who's now on a first-name basis with his orthopaedic surgeon. When you don't plan for the future, you risk relying on just one person to do everything.

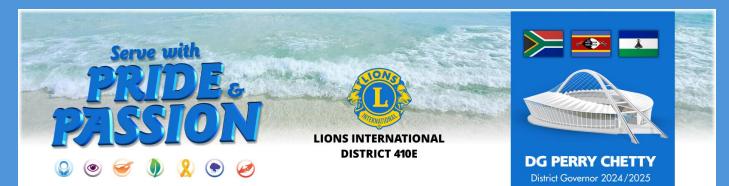




Succession planning to the rescue!



By getting more folks involved, you're not only preparing them to take over one day but also sparing poor Bob the thankless job of managing *every single event* until retirement...or until he finally retires to Durbs to fish in peace.





Not to be dramatic, but eventually, everyone must pass the torch. The current leaders of your Club, while they may have superhero-like endurance, won't be around forever. And neither will you, in whatever you're leading – whether it's a Club, a family gathering, or the company newsletter. Succession planning ensures a smooth, respectful, *less stressful* handover.



Think about it. No one wants to spend their final year with Lions, or any other group being asked, "So… what happens when you leave?" Succession planning is like a giant sticky note for the future, saying: "Don't worry, we got this."



How do we do this?

Ask one person this year to join your Club. If every Lion in our District brings one friend into Lionism, not only will we double our pool of Leaders, but more importantly, we will double our service capacity. If we can improve our service capacity, it will increase the amount of fun we'll be having and make us even prouder to be Lions.

Allow Lions who have not done so before, to take leadership roles. Every Lion is a leader. Not only will you develop that Lion, but you will enrich your Club, our District and expand our impact. If they are hesitant to do so, start with smaller roles, such as leading a committee, planning one event, or running social media. Allow them to develop their leadership skills in a supportive environment.



Motivate your new Lions to attend Leadership Development Workshops offered by our Global Leadership Team. One of the benefits of being a Lion.

You can make a difference. Join me in accepting this challenge, bring a new Lion to our organisation this year and promote a new leader in your Club.

Keep shining! Líndíe



HOW DO I EXPLAIN TO PROSPECTIVE LIONS WHY THEY NEED TO PAY MEMBERSHIP DUES

(DC Long Range Planning, IPDG Lindie van Wyk)



Paying membership dues as a Lion in Lions Clubs International helps keep the organisation strong, effective, and able to fulfil its mission of serving communities worldwide.

HERE'S WHY THOSE DUES ARE IMPORTANT:



SUPPORTING CLUB OPERATIONS

Dues fund the day-to-day operations of your local Club, such as administrative expenses, meeting supplies, communication costs, and sometimes room rentals for meetings. These basic costs are essential for keeping the Club running smoothly.



ENABLING SERVICE PROJECTS AND EVENTS

Whilst membership dues aren't used directly for service projects (since funds raised from the public go toward these efforts), they do allow the Club to be organised and equipped. Your dues support the foundational structure that helps the Club plan and execute its service initiatives effectively.

PROVIDING MEMBER RESOURCES AND TRAINING

Lions Clubs International uses membership dues to offer resources, training, and development programmes. This includes leadership training, programme development, and tools for recruiting and engaging members. These resources help you and fellow Lions grow as leaders and members, making a bigger impact.

CONNECTING TO A GLOBAL NETWORK

Dues help fund the international structure that connects Clubs worldwide, so each Lion is part of a global movement. This network enables Clubs to share best practices, collaborate on global causes, and respond quickly to international needs, like disaster relief.

MAINTAINING ADMIN & FINANCIAL INTEGRITY

Part of your dues helps cover administrative support at the District, Multiple District, and International levels, ensuring that finances are managed responsibly and transparently. This oversight keeps the organisation accountable and allows Lions to focus on service without worrying about administrative issues.

GAINING ACCESS TO EXCLUSIVE BENEFITS 🏯

Membership dues often come with benefits like access to exclusive events, conventions, and Lions' publications. These experiences can be deeply rewarding and provide valuable knowledge, inspiration, and camaraderie with other Lions around the world.

SECURING THE CLUB'S FUTURE 🚔

Dues contribute to the long-term sustainability of Lions Clubs International. They ensure that the organisation remains strong, resilient, and capable of serving both local and global communities well into the future.



IN SHORT, MEMBERSHIP DUES ARE WHAT KEEPS LIONS CLUBS INTERNATIONAL OPERATIONAL AND EFFECTIVE, empowering Lions like you to serve the world in impactful ways. It's a shared investment that allows every Lion to be part of something bigger than themselves, reaching communities in need both locally and globally.

> KEEP CALM AND Pay Your Dues

LCIF – BRINGING HOPE TO THE WORLD (DC LCIF & Disaster Relief, SVDG Mark van Heerden)



Good day Fellow Lions of District 410E,

Can you believe that we are in our second quarter of the year already?

The effects of global warming are clearly impacting on the weather patterns around the world with extreme rainfall leading to floods, tornados, hurricanes and other harsh weather conditions which are being experienced in all corners of the globe.



LCIF has contributed millions of dollars in Disaster Relief Grants to many Lions Clubs around our planet over the last few months.





In an effort to offer better support to the Clubs in our District, a number of LCIF and Disaster Relief Co-Ordinators have been appointed around our District to assist with Disaster Relief Applications and to be available to promote LCIF awareness at Club level. Herewith the names and I thank them for volunteering their services to our District.



Lion Danny Burnett – Lions Club of Weltevreden Lion Riaan Wilken – Lions Club of Klerksdorp Lion Jimmy Wilson – Lions Club of Alberton Lion Theo Nel (also Disaster Relief Assistant DC) – Lions Club of Pretoria South

Lion Diane Townsend – Lions Club of Benoni Lakes Lion Bryan Hyland – Lions Club of Letaba Tzaneen Lion Phumlani Dlamini – Lions Club of Manzini Lion Trish Stevenson – Lions Club of Nelspruit Lion Dennis Botha – Lions Club of Scottburgh Lion Mattheus Groves – Lions Club of Hilton Lion Freddie Erasmus – Lions Club of Uitenhage Lion Gavin Smit – Lions Club of Uitenhage Lion Rodney Kolbe – Lions Club of Gonubie

Lions Clubs International How Can You Help?

- Promote LCIF when possible
- Ask for support and participate in projects
- Suggest a donation to LCIF in lieu of gifts for officer visits
- · Materials and reports available
- Invite your LCIF coordinator to speak at events and to groups

Eiens Clubs International FOUNDATION

Clubs are invited to make contact with any of the above listed Co-Ordinators regarding LCIF matters or Disaster Relief Grants.



Please remember that LCIF cannot do the incredible work that they do nor provide financial Grants to any Clubs without funding. Our District has again been given a massive target for the year and that is why, with the help of all our Co-Ordinator's, we will be appealing to both Clubs and individuals to donate to LCIF. If each member in our District donates an amount of R400.00 to LCIF throughout the year, our target of R333,000.00 can be reached. It is the goal of DG Perry that every Club in our District donates a minimum of \$50.00 per Club towards LCIF. As such I appeal to all Club Presidents to encourage your members to help achieve these goals.

#Fuhancell ions Clubs International FOUNDATION

i look forward to us breaking all previous records in terms of LCIF funds raised at our Mid-Year Conference in November. Remember that every Club can benefit greatly through LCIF Community Grants, which are available to all contributing Clubs, thus enabling Clubs to run projects at a much higher scale than they could normally afford or to initiate Zone projects that will have a much bigger impact within a larger community.

> LIONS CLUBS INTERNATIONAL FOUNDATION (LCIF) DISTRICT 301 - D2 PHILIPPINES



There is so much that LCIF can do for Clubs, Zones and District.....just enquire. We are here to help!

Yours in Service, Mark van Heerden <u>District 410E LCIF & Disaster Rellef Chairperson</u>



LCIF NEWS – OCTOBER 2024



Dear Lions and Leos,

Each time I witness or hear about a service project made possible through an LCIF grant, I am inspired and filled with immense pride because of the innovative ways Lions and Leos across the globe make a difference in our communities. I encourage you to learn more about LCIF grant opportunities to see if there is a grant that can enhance your club's or district's impact in your communities, including a new Vision Grant opportunity that I hope you will explore.

Each and every one of your **gifts** to the foundation enables LCIF to offer these life-changing grants. Thank you to everyone who continues to support our global foundation, and thank you as well for sharing your stories of service with the world. You are all an important part of our success.

Yours in service,

Dr Patti Hill

LCIF Chairperson

Read the whole Newsletter, please click on this hyperlink: https://app.e.roar.lionsclubs.org/o/es?s=94443966&e=2 027235&elqTrackid=320bc4c47118450db330ff5e51511b 5f&elq=2d6faa5796814e3a8d6cdb6641cca2d7&elqaid=3 8225&elqat=1&elqak=8AF578787FB72F2CFD175C10B631 37FB15C138F507D02A1AC73E2DA46F2A2791433B



The Foundation of Service

Our mission is to empower Lions Clubs, volunteers, and partners to improve health and well-being, strengthen communities, and support those in need through humanitarian services and grants that impact lives globally, and encourage peace and international understanding.

INTERNATION PRESIDENT FABRÍCIO OLIVEIRA MESSAGE – OCTOBER 2024



Dear Lion,

Great clubs bring fresh ideas, energy and a strong sense of purpose to our service, and our service gets even stronger when we invite people with diverse backgrounds and experiences to serve with us. When Lions serve together, we have a profound impact on the people we serve—and on the people who serve with us.

One of the best ways we are serving together is through *MISSION* 1.5. So embrace the opportunity to increase your impact, strengthen your club, and include even more of your community in your service.

As we shape the future of our great association, be bold, be welcoming, and above all be Lions.

At your service, Fabrícío Olíveira International President



Read the whole Newsletter via this hyperlink: https://app.e.roar.lionsclubs.org/e/es?s=94443966&e=2 012601&elqTrackid=320bc4c47118450db330ff5e51511b 5f&elq=66f03b6509cd4e518307d4ee711bb844&elqaid=3 8159&elqat=1&elqak=8AF5E257EE2CEB380287837B5F31 42669D0C4B9AC2BB53A871DFB2D319BD06303F2B



DISTRICT 410E MID-YEAR CONFERENCE 8 – 10 NOVEMBER 2024

Golden Gate Hotel, Clarens



Registrations have closed and there are 103 Lions set to don their Cowboy Hats, Boots, Spurs and Saddle Bags and ride out to the Ol' Corral in Clarens.

Wilro Park	6
North Dbn	3
Pta Jakaranda	6
Centurion	5
Cowies Hill	9
Clearwater	3
Newcastle	11
East Coast	14
Alberton	8
Benoni Lakes	6
Standerton	1
Reitz	1
Amanzimtoti	3
Manzini	3
Sandton	1
Edenvale	2
Lenasia	2
The Wilds	2
Helderkruin	6
Midrand	1
Waterford Club Branch	3
Vereeniging	2
Rustenburg	1
Pta South	3
410W/CC	1

Wanted!

Howdy folk!

Please be sure to pack some Grub or pay a fine at Mid-Year Conference on the Ranch.... See ya'all there! Also pre-loved toys for local Creches.





LIONS INTERNATIONAL DISTRICT 410 E MID-YEAR CONFERENCE 8 – 10 NOVEMBER 2024 Gold Gate Hotel, Clarens

FRIDAY 8 NOVEMBER

12:00 – 17:00 Registration in reception 14:00 2nd Cabinet meeting 18:00 Welcome Social in dining-room (Dinner served at 19:00)

SATURDAY 9 NOVEMBER

6:30 – 9:00 Breakfast 7:00 – 9:00 Registration in reception 9:00 – 13:00 Mid-year Conference 13:00 Lunch

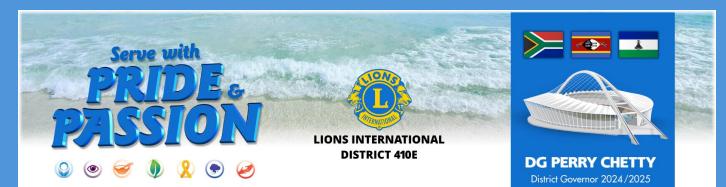
> 14:00–17:00 Peace Poster adjudication Fun activities

18:00 The Ranch Theme Evening (Dinner served at 19:00)

> SUNDAY10 NOVEMBER 7:00 – 10:00 Breakfast

10:00 Check-out (Those leaving on Sunday)

11 | P a g e



ALERT – TIKTOK! PLEASE DO NOT IGNORE (MD410 MARKETING TEAM)



Dear Lions Club Members,

We're excited to share that we will soon be bringing on a TikTok advisor to help us enhance our social media presence and effectively promote our Lions Club activities on this popular platform. This training will provide us with valuable insights on how to utilize TikTok to amplify our reach and connect with a broader audience.

In the meantime, we ask that **no new TikTok pages or posts be created independently.** Given our unfamiliarity with the platform and its algorithms, we want to ensure our approach is unified and avoids any potential issues, such as account restrictions or closures.

Your cooperation and understanding are greatly appreciated as we work toward building a strategic and impactful presence. We will keep you updated on the advisor's start date and training schedule. Thank you for your support in strengthening our club's reach!

RECYCLING BEYOND BRIGHTSIGHT



As you are aware, many Clubs and individuals collect used and new frames which are sent to Lions BrightSight offices in Benoni for "recycling" where a lot of them are then re-issued to patients with new prescriptions lenses inserted.



Recently, we have had questions from Clubs and members as to what happens to the frames that we cannot use. You'll be pleased to know that even these frames are put to good use!



Meet Alice Hogan and her family. They have been involved with Lions BrightSight since 2003, when our office was still located in Yeoville. Any frames unsuitable for patients are given to the Hogan family and they, in turn, process these frames to extract the metals, which they resell to generate income. Prior to Alice's husband's passing, he would extract the gold & silver to make jewelry for resale, but unfortunately today it's no longer an option for them.



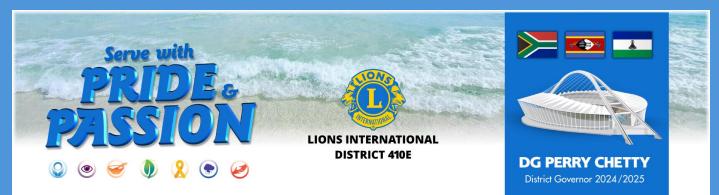


The raw product ready for sorting

Burning of plastic and unused material

Alice also uses the proceeds to buy food parcels, which she distributes to folks in need in her community. A heartwarming story of the resourcefulness of people in need helping people in need. They Serve!





DIABETES – NOVEMBER 2024

(DC GST, Lion Sandy King) M(DC Marketing, Lion Sandy van Heerden)

Dear Lions of District 410E,



November is Diabetes Awareness month and very importantly: **World Diabetes Day is 14 November 2024.** At DG Perry's request, I would like to encourage as many clubs as possible to schedule a Diabetes Project on or around this date.

> HARD DIABETES DAY 14 NOVEMBER

I'm excited that Zone 8 is planning a Diabetes Camp in March next year! I realise it's difficult to have one at this time of the year, as the youth are writing exams.

Here are some ideas for Diabetes projects:

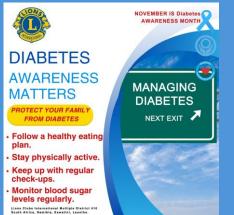


- Organise a "Strides: Lions for Diabetes Awareness" event – see Benoni Lakes' event.
- Organize a community support group for parents of children with diabetes.
- Volunteer to serve at a children's diabetes camp.
- Invite a healthcare professional to speak about diabetes at your Club Meeting.
- Partner with local healthcare providers to organize diabetes & vision screenings.
- Distribute educational resources to increase diabetes awareness at a community health fair.
- Organise a walking club for seniors with diabetes.
- Provide a diabetes magazine subscription to your local library.
- Sponsor a child in need to attend diabetes camp.
- Donate diabetes books to your library with a bookplate to identify your club's donation.
- Work with your local school to invite a health care professional to speak about diabetes.



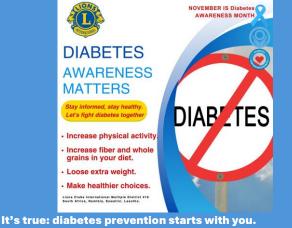


<u>Post 2:</u> Ready To Make Smart Choices for Your Wellbeing?

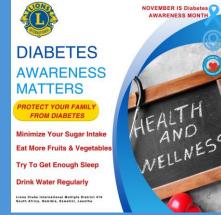


When it comes to taking care of your health and wellness, it's all about making smart choices. #diabetesawarenessmonth #gettestedfordiabetes #diabetesawarenessmonth #HealthyLiving #WeServe

Post 3: Unhealthy lifestyle choices can lead to diabetes.



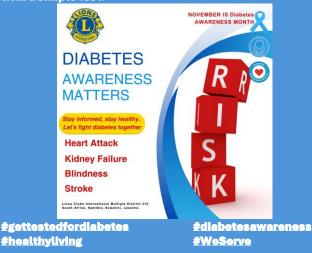
It's true: diabetes prevention starts with you. #diabetesawarenessmonth #gettestedfordiabetes #diabetesawareness #HealthyLiving #weserve <u>Post 4:</u> Day in and day out, dealing with diabetes can be overwhelming — that's why it's crucial to keep learning <u>and armed with the best strategies.</u>



#diabetesawarenessmonth #gettestedfordiabetes #diabetesawareness #HealthyLiving #WeServe

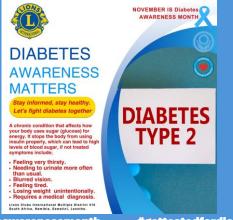
Post 5: Get Tested and Know Your Status!

November is **#DiabetesAwarenessMonth**. If you've been putting off getting tested for diabetes, now is the time to do it! Knowing your status could help prevent serious health problems later down the road. Join us this November in taking charge of your own personal health with a simple test.





<u>Post 6:</u> Type 2 diabetes is a chronic condition that impairs the body's ability to use sugar (glucose) as energy. This results in high levels of blood sugar when left untreated. Common symptoms include excessive thirst, frequent urination, blurred vision, fatigue, and unintentional weight loss. It is important to receive a medical diagnosis for proper treatment.

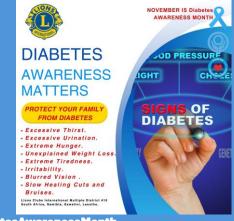


#diabetesawarenessmonth #diabetesawareness #WeServe #gettestedfordiabetes #healthyliving

<u>Post 7:</u> Type 1 diabetes is a long-term condition where the pancreas produces insufficient insulin. If you're experiencing symptoms such as increased thirst, frequent urination, hunger, fatigue, or blurred vision, it's important to seek medical attention.



<u>Post 8:</u> Diabetes is a serious condition, and early detection can make a real difference. Don't ignore the warning signs!



#DiabetesAwarenessMonth #GetTestedforDiabetes #DiabetesAwareness #HealthyLiving #WeServe

<u>Post 9:</u> November is <u>#diabetesawarenessmonth</u> month. Diabetes affects many lives, that's why we're calling on you to not overlook this important month and raise awareness.

Early diagnosis is key, so make sure you look out for initiatives organised by your local Lions Club. Act now – know your number!



#gettestedfordiabetes #diabetesawarenesss #healthyliving #Weserve @followers



WELCOME – NEW MEMBERS (AS PER LCI MEMBERSHIP REPORT OCTOBER 2024)





LION GAVIN ANDREW POLKINGHORNE Sponsor: Lion Ian King Lions Club of Alberton



LION MICHELLE WAKEFIELD Sponsor: Lion Bernice Mills Lions Club of Centurion



LION KASINDREE CHETTY Sponsor: Lion Nerisha Pillay Lions Club of Durban East Coast



LION JANINE FINCH Sponsor: Lion Mattheus Groves Lions Club of Hilton



LION MICHAEL FINCH Sponsor: Lion Mattheus Groves Lions Club of Hilton



LION YUVIKA MAHARAJ Sponsor: Lion Anusha Sukha Lions Club of Roodepoort Wilro Park



LION KUMOOD SINGH Sponsor: Lion Anusha Sukha Lions Club of Roodepoort Wilro Park

RETINA SA "BOWLS FOR SIGHT" 6 OCTOBER 2024 (DC Sight, Lion President Graeme Logan)

What a phenomenal day of Sun, FUN and fellowship.



Lions Club of Pretoria South Members made up 4 teams



Lions BrightSight Team (Midrand, Benoni, Pretoria Jakaranda)

On Sunday 6 October, the Lions Clubs of Pretoria South (making up 4 teams), Midrand, Benoni and Pretoria Jakaranda (making up the Lions BrightSight Team) attended the inaugural Lions International / Retina SA "Bowls for Sight" collaboration FUNdraiser event.







For the newbies / first timers it was quite intimidating playing against Jienie (the lady pictured in the wheelchair who we only learned of afterwards is No. 3 in the world.

The scoreboard did reflect her absolute dominance against us and her team were also the overall winners of the bowls tournament).



However, Lions International and Retina SA were the ultimate winners of the day. It was very exciting and filled with laughs and enjoyment. It is our goal to replicate this event around our District / Multiple District by continuing and encouraging Clubs to raise awareness about the importance of eye health, specifically around the prevention and treatment of avoidable blindness.



Congratulations to the Lions BrightSight team who cleaned up the raffle prizes, with the booze hamper going to PCC Cliff Hocking and the weekend away at African Hills Safari Lodge & Spa for two to Zone Chairperson Yolandi van der Schyf.



"MAKING OUR MARK" (District 410E Club Stories as submitted)



A big shoutout to the incredible Lions and Friends of the Alberton Lions who tackle the weekly veggie chopping (2 and 12 October pictured above) with so much joy and smiles. They turn this task into a fun and joyful experience every single time. And a special thank you to Lion Leslie for cooking up all the delicious food!





Alberton Lions were proud to support LOTS on 6 October with their incredible initiative called Street Shower, where those in need can enjoy a shower, a haircut, and a warm meal.





A heartfelt thank you to Lion Sandy from Alberton Lions Club for dropping off delicious cupcakes and fresh fruit & veggies to three nursery schools on 5 October. On the same day Lion Lorraine delivered fresh fruit and veggies to a nursery school. The 17th of October, saw Alberton Lions Christle and Grace, delivering fresh fruit, veggies, and spaghetti to Luvies. Bringing smiles and full tummies to so many little ones.



The little ones had a blast lacing necklaces and working on their gross motor skills by threading straws onto string on 6 October with their happy smiles lighting up the room as they proudly showed off their new skills. On 17 October, the team was back much to the joy of the little ones as they helped to develop their fine motor skills.



Hundreds of magazines were generously donated to the Lions Club of Alberton by Antoinette on 6 October.

These magazines will be distributed to their beneficiary crèches, helping to make a positive impact on the little ones' learning and development.



On 9 and 25 October, the Lions Club of Alberton had two heartwarming days at South Rand Hospital wehre they handed out 25 Mommy Care Bags on both occasions, including 5 for premie babies (9 October) in the newly opened Kangaroo Ward, dedicated to caring for premature babies. These bags are filled with delightful surprises for new moms and their precicious "bundles".









Without the generous support of people like Jo-Anne du Croq, Palesa and Christina Sandton who on 25 October donated 26 blankets, 10 outfits and wet wipes for the Lions Club of Alberton's Mommy Care Bags.



A big thank you to Teresa and Lion Sandy from Alberton Lions, along with LP Natalie and Lion Sandy from Sandton Lions Club Branch for their incredible effort on 16 October at The Bee-Hill College in Hillbrow. Together, they screened 468 learners and about 16 staff members.



The 17th of October saw the Lions Club of Alberton at Zimeleni Special School in Katlehong where the team (Lions Keith, Sandy and Hannetjie) along with Rejesh and his team from SALLICT screened approximately 400 learners and staff.



A heartfelt thank you to Lion Sandra for her blood donation on 16 October. Her selfless act will potentially save 3 lives.





A wheelchair that was received as donation by the Lions Club of Alberton a few weeks ago found a home with Marie following a contact from Lions BrightSight calling for a wheelchair. This has made a meaningful difference in Maria's life.



LIONS CLUB OF BENONI



Lion James van Heerden participated in the Retina SA "Bowls for Sight" Day on 6 October as part of the Lions







The Lions Club of Benoni prepared and delivered "car packs" to Lifeline. These wonderful packs contained toys, knitted teddies, stationery, snacks, cold drinks, colouring books, crayons amongst many other goodies.



To assist Angel Wings, the Lions Club of Benoni delivered a huge amount of Pasta to them, which they will utilise to make substantial meals for the residents.

BrightSight Team.



The monthly milk delivery to Mother Hostia's Haven was done by Lion Athol on 20 October.





On 23 October, a delivery of baby clothes and socks to Tracy who is a doula, and these contributions will go a long way in supporting the new Mothers and their babies. For those of you who don't know what a Doula is. It is a non-medical companion who helps support pregnant mothers both physically and emotionally before, during and after childbirth.





During the month of October (Vision Month), the Lions Club of Benoni obtained readers from Lions BrightSight and were at the Daveyton Clinic handing out readers to a large number of patients attending the Clinic and who were having difficulty reading their prescriptions, magazines, etc.

LIONS CLUB OF CENTURION LIFESTYLE



Dr. Jooste & Lions Sue & Chris Carstens

The Lions Club of Centurion Lifestyle supported breast cancer patients with love and care through their "Knitted Knockers Project."



They extend their heartfelt accolades to Hilda Erasmus and the wonderful ladies of her retirement village in Vereeniging, as well as Doctor Jooste and his team at Capital Radiologists for their dedication and selfless service in supporting breast cancer patients.



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Knitted Knockers are lovingly made from special yarn, designed as comfortable alternatives for women undergoing mastectomy procedures. The knockers are crafted by Hilda and her friends, then sent to the Lions of Centurion Lifestyle where they are delivered to Doctor Jooste at Capital Radiologists, located at Life Groenkloof Hospital. They are provided free of charge to patients in need. Doctor Jooste and his team are a pillar of support for breast cancer patients, offering compassion and care in countless ways.

LIONS CLUB OF COWIES HILL



Lion Vince handed over clothing to Paster Ian Edward's from Mariannridge Methodist Church on 3 October. The clothes will be distributed to people in need.



A very busy and hard working day on 4 October with some of the members of the Lions Club of Cowies Hill emptying their Clubhouse. The building was built by their Club Members during the early 90's on municipal ground and handed over to the municipality as an Interpretive Centre with the one end being the Lions Club House. Sadly, the building was neglected over the years, particularly the thatched roof. With the assistance of the Highway Mail (the local newspaper) who did a full page write up on the history as well as the current state proved successful and emanated in the Municipality agreeing to put a new roof on.



The regular food collection was held on 5 October at Junction Mall, with the recipients being, CHOC, Osindisweni Orphanage and Shap Shap Cinemas in Hammarsdale



All work and no play make Lions very dull – so a awesome social braai was hosted by Lions Sally and John at their home. The weather was perfect, the music was great and the food delicious. "Lions – a Circle of Friends".









Once again, a fun-filled evening was hosted for the residents at Pinehaven Retirement Home by members of the Lions Club of Cowies Hill.



In celebration of World Sight Day, Lions Pat, Rebecca, Lyn and Margie sold White Cane Day Badges at Kloof PnP Field Centre raising funds for their vision projects.



Lions Stephen and Karen delivered food on 16 October from the food collection to Shap Shap Hammarsdale Community Centre. The Gogo's running the community kitchen are always so happy to see the Lions and tremendously grateful for the Lions support.



The next food delivery by Lions Peter, Stephen and Karen to Osindisweni Orphanage in Hammarsdale on 16 October.



Whilst belated, nonetheless effective, the Lions Club of Cowies Hill handed over 10 Umzimbeet (Milettia Grandis) tree saplings to the Westville Conservancy on 17 October. These indigenous trees will be planted in three of the public parks in Westville. They were sourced and bought from Kloof and Highway SPCA so Lions supported these organisations as well.





Lions Carol and Sally from the Lions Club of Cowies Hill spent the morning of 19 October with the girls from Grace Cottage at Ethelbert Child and Youth Centre, where they were taught and enjoyed fabric painting immensely. The beautiful patches will be sewn onto takkie bags.

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A superb innovation of the Lions Club of Cowies Hill in devising special Children's Eye Charts and donated 50 of them to the Lions Club of Durban East Coast on 12 October for use in various schools.





Lions Pat Kirk, Carol Browne and Rebecca Bullough set off on 20 October to conduct Vision Screening at various schools in the Drakensberg working with the Khanyilela Trust. The team was there until 25 October and over the 5 days they vision screened at 13 ECD Centres. They certainly lived up to the challenge of Hellen Keller being "Knights of Blind" in October – Vision Month.



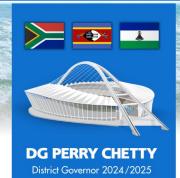
On 23 October, the Cowies Hill Lions Club teamed up with CHOC and facilitated a Childhood Cancer Awareness talk to 18 people from the Shongweni Dam Community. Ntobeko from CHOC did the talk in IsiZulu and was able to answer questions following the presentation.





Working together makes a larger impact – Lion President Mattheus Groves together with Lion Liz (his Mom), handed over 20 knitted teddies on 24 October to the Lions Club of Cowies Hill. These teddies were lovingly knitted by Lion Liz and will be given to Neale Andrews who will ensure that they are distributed to the Pediatric Wards at different hospitals in the Pietermaritzburg area.







The Lions Club of Cowies Hill donated crochet knee rugs to Cheshire Homes on 25 October to Brian Rossenrode, Manager of Cheshire Homes.

LIONS CLUB OF DURBAN EAST COAST



The members of the Lions Club of Durban East Coast reached out to the homeless community in the Addington Beach and surrounding areas, providing sandwiches, cold drinks, and fruit. The members took the time to interact with the community learning about their lives and how they manage and cope in an extremely difficult environment. Kindness and Understanding matters. 26 | P a g e





The much awaited "Get Lit" Programme kicked off during the month of October where the Lions Club of East Coast adopted the Premary Ridge Primary School in Reservoir Hills. Eight learners in Grade 3 (8 years old) were taught basic phonics = A to D, associated words with sounds including writing as well. Flashcards, drills, and whiteboards were used to build confidence in the Learners. The Learners were so excited and eager to take in what was on offer. Lions will visit and offer lessons once every two weeks until school closes at the end of the year. Thereafter during 2025 these lessons will be done on a weekly basis. Together, they are building and shaping brighter futures - one sound at a time!







Zone Chairperson Lion Karen Hyde visited the General Business Meeting during October. She complimented LP Gopika and the membership pf the Lions Club of East Coast on not only a well-run and well managed Club. The highlight was the induction of a new member, Lion Rochelle Chetty by Zone Chairperson Karen.



The CHOC Team of the Lions Club of Durban East Coast continued their bi-weekly visits to the children at the Albert Luthuli Inkosi Hospital.



The visits are eagerly awaited by both the Lions and the "little warriors". The children are introduced to the skills of colouring within the given lines, colouring in one direction only.



They also engaged with the building blocks, using their imagination. Some ball skills were also enjoyed and the morning visits are generally concluded with singing.

LIONS CLUB OF EDENVALE



Following a successful food collections, the Lions Club of Edenvale did the food packing for distribution to their various beneficiaries.

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Distribution of the food parcels to the recipients took place on 1 October 2024.



A fun Bingo was held at the Edenvale Old Age Home on 6 October. Not sure he enjoyed it more, the Lions or the Residents.



Beautiful, knitted baby goods gifted to Impilo Childrens Home.



The Lions Club of Edenvale made and sold delicious prego rolls at the Little Eden Market.

LIONS CLUB OF ESTCOURT





As part of the Lions Club of Estourt's Hunger Alleviation Programme, they distributed food hampers to a friend of Lion Marie Koning whose church voluntarily feeds underprivileged children. Another food parcel was donated to a lady in the community who also voluntarily feeds children in her community.





Lion President Patrick with approximately R2000's worth of Dog Chunks donated to the Estcourt Animal Shelter



Beanies for prem babies at a hospital in Pietermaritzburg



Beanies and Blankets donated to Rainbow & Smiles for distribution to children diagnosed with Cancer

LIONS CLUB OF HOWICK

A really busy month for the members of the Lions Club of Howick.



Lions of Howick donated 26 litres of soup to "Hunger Busters" of Howick to feed the needy.



Over 1,000 pairs of spectacle frames collected and donated to Lions Brighsight in October.



Catering at the market held at Hebron Haven to raise funds for the projects account.

LIONS CLUB OF KLERKSDORP



On 5 October the Lions of Klerksdorp and Stilfontein combined forces at the MCC Spar in Klerksdorp for Diabetes Awareness Day.





They had 9 Lions in attendance who also spoke to the public about Lions with 31 people screened for Diabetes.

LIONS CLUB OF LADYSMITH





The Ladysmith Lions hosted their first Potjiekos Competition on 28 September 2024







What a great day and so much fun was had by all in attendance and the bonus was quite a few "Rands" raised for the Projects Account.



On 5 October the Ladysmith Lions hosted a fun bowls day in Colenso.









LIONS CLUB BRANCH OF LENASIA





On 25 October, the Lions Club Branch of Lenasia has a fun day of reading and drawing at the Ext. 4 Benevolent Reading Club, a project initiated and driven by the Lions.

LIONS CLUB OF MIDRAND



Last pair of spectacles delivered following the vision screening and testing at Angels & Us Day Care Centre on 1 October.

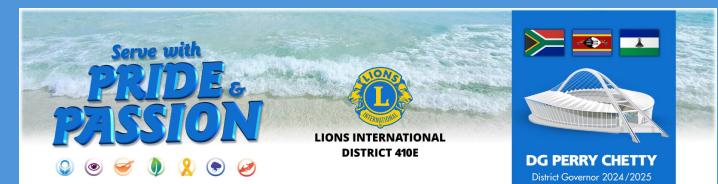


This was a very special day for Oabile's – her 5th birthday. What a gift to receive – when she put her spectacles on she said my cake and presents look so much brighter!



The bi-weekly programme of the Lions Roar on MixFM continued during the month of October with hosts PCC Cliff Hocking and IPDG Lindie van Wyk with 3 shows for the month. If you are not already a listener, you are missing out on some great information shared on a variety of topics. You can tune via DSTV Channel 823.









The children of Rifthouse Academy who worked so hard on their posters were judged following the Club GBM on 19 October. There is a lot of talent and with their limited resources, it is wonderful to see and appreciate their efforts.



The Monthly Eye Clinic in conjunction with Diabetes and Blood Pressure Screening was held on 26 October. A very busy morning with 17 x patients screened with 3 only requiring readers, one cataract referral and one Gogo who had such high blood pressure.



Her daughter will take her to her doctor to stablise her blood pressure before having her vision tested. In the interim she was supplied with readers so that she could at least read her bible.

LIONS CLUB OF NELSPRUIT



The Lions Club of Nelspruit undertakes Diabetes Screening on a regular basis at local markets. On 29 September, 41 people were screened at the Friends Market and on 13 October a record 95 people at Sonpark.



The Lions of Nelspruit did their quarterly shopping and delivery of 80 food parcels to Winnie's Orphans in Daaintjie (60) and Childline Mumalanga (20) at the end of September and beginning of October. A local Spar very kindly donates R2,000,00 worth of food vouchers each time the Club does their shopping.





Lion President Gery, Lions lady Nicci and Lions Val and Danny handed over spectacles to 15 learners at Kamagugu Inclusive School. They were tested using the Spot Vision Screener some months ago. The children looked so pleased and proud of their new glasses!



Following the calling to higher service of former Lions Lady, Andra Elphick, her children asked if Nelspruit Lions would be willing to receive quite a lot of her accumulated supplies and equipment. The answer was "yes please", and some which was handed over to Hospice in her memory.



Lion Barbara of the Lions Club of Nelspruit has taken it upon herself to introduce a bit of fun into the lives of some of the elderly who visit a Care Centre near Kabokweni. Every couple of weeks, she and any other available Lions or Lions Ladies go along and have a game or two of bingo, taking along a few simple prizes which are donated by Lions members.

LIONS CLUB OF PORT ALFRED





On 21 September the Lions Club of Port Alfred sold food at the Bathurst Family Fun Day. The fellowship was amazing.

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To ensure that the leftover rolls, onions, oil etc. from the Bathurst Family Fun Day did not go to waste, it was donated on 22 September to Jehovah Jireh Children's Home.



The monthly fund raiser of the Lions Club of Port Alfred took place on 27 September, there "Takeaway Burger Evening". The sold a whopping 97 burgers on the evening.



LIONS CLUB OF EAST LONDON PORT REX





On Sunday, 13 October, in celebration of World Service Day a concert was held at the Guild Theatre in East London. This is an annual concert for Senior Citizens. The Theatre was packed to capacity with 550 people in attendance emanating in some even sitting on the steps. All the attendees were provided with refreshments (juice and a packet of biscuits).





Some of the members of the Lions Club of Port Rex supported CHOC by attending one of their fundraisers on Friday, 11 October.



LIONS CLUB OF PORT SHEPSONE



On 11th October – World Sight Day, 10 needy individuals underwent cataract surgery at Hibiscus Private Hospital in Port Shepstone. These operations were made possible thanks to a wonderful and ongoing annual partnership between the Port Shepstone Lions, Ophthalmologist Dr Trevor Steyn, Hibiscus Private Hospital, anaesthesiologists, Drs Louw & Basson & Right to Sight. Port Shepstone Lions provided hospital funding. Dr Trevor Steyn performed the surgeries at no charge. HPH provided the nursing staff and hospital beds.

Anaesthetists Drs Louw & Basson also provided their services for free, the lenses and viscoelastic were sponsored by Oculate and Alcon. Shelly Beach Spec Savers will be sponsoring reading glasses for all the patients.



Since the commencement of this project several years ago, Ophthalmologist Dr Trevor Steyn has sponsored a total of 169 cataract operations for the needy – a truly wonderful gesture on his part!! What a heartwarming project as many of these patients have been severely sight impaired for many years.



LIONS CLUB OF PRETORIA JAKARANDA & CLUB BRANCH SANDTON







On 12 October the Lions Club of Pretoria Jakaranda held a Vision Screening ably assisted by Lion President Willie (Lions Club of Midrand) and a Lions Awareness Day at the Boeremark in Pretoria. Free popcorn attracted quite a crowd, and over 30 people were screened with the new PlusOptix Vision Screener purchased by Lions BrightSight. What a fun day!





The Club Branch of Sandton had the privilege of DG Perry attending their meeting on 12 October which proved to be extremely productive.



Lion Natalie and Lion Sandy members of the Lions Club Branch of Sandton joined the Lions Club of Alberton at a Vision Screening Project – their contribution towards Vision Month being October.



On 14 October the members of the Lions Club of Pretoria Jakaranda handed out prizes to their Peace Poster contestants at Hatfield Christian School. The Children were so excited and are already looking forward to participating next year.





The annual Lions Club of Pretoria South's Children's Ice Skating Project was supported by the Lions Club of Pretoria Jakaranda. Lion President Mark was the Lion Mascot on ice.

LIONS CLUB OF PRETORIA SOUTH



The Lions Club of Pretoria South held a FAB day out at the 1st official Heritage Day Potjie Competition. The event was held at Henry VIII in Pretoria and the judges (LP Graeme Logan and Hilton from Trikes Sports Pub) were spoiled for choice!



LIONS INTERNATIONAL DISTRICT 410E



THE LIONS SHARE





Congratulations to Lion President Mark van Heerden from the Lions Club of Pretoria Jakaranda on winning! Lion Greg Bezuidenhout (LC Pretoria South) was the runner up and Kayra Humphries won the Chipping Competition! Lion Lucille won the sheep raffle!



September being Childhood Cancer Awareness Month, the Lions Club of Pretoria South spread this awareness by distributing 612 cupcakes to children across Tshwane on 29 September. Cupcakes were delivered to the Pediatric Wards of Steve Biko Academic Hospital, Netcare UNITAS, Life Groenkloof Hospital, Kloof Mediclinic, CANSA TLC Nicus Lodge, Little Abel's Children's Sanctuary, Norris Mon Care House of Safety and Leamogetswe Safety Home. Each cupcake was delivered with love and care to promote the awareness of childhood cancer.





An eventful October GBM at the clubhouse, combining business with some socialising.



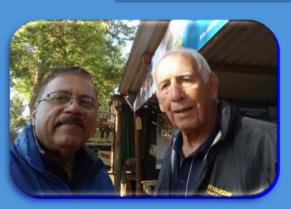


PDG Dave Cousins attended and supported the Braille Chess players at The University of Pretoria Open Chess Tournament, with over 100 players participating. Players from the Braille Chess Association can be seen in action, every 1st Saturday of the month at the Lions Club of Pretoria South's stall at the Pretoria Boeremark. All monies donated are in aid of chess boards for the blind.



Pedale Power Association Stay Wider of the Rider, Pretoria South Lions Club and the Road Accident Fund handed out safety gear (helmets, lights and reflective bibs) to commuter cyclists coming from Diepsloot on 4 October 2024. Cyclists are vulnerable on our roads, and we strive to keep them visible during their daily travels.





It was the turn of Lions Titus and Tony to rise bright-eyed and bushy tailed to take care of Boeremark duty on 5 October 2024.





On Sunday 6 October, the Lions of Pretoria South joined the first city of Joburg Pedal Association Stay Wider of the Rider Awareness Ride. Lions assisted with marshaling and sweeping.







The Lions Club of Pretoria South hosted their 10th Annual 80's Fundraiser on Saturday 19 October, raising funds for all their upcoming service projects. They extend a huge thank you to all their loyal supporters who made the evening a great success.





LIONS CLUB OF SCOTTBURGH



On 1 October the Lions Club of Scottburgh ran their Monthly Diabetes Screening. Whilst the Mall was very quiet due to the cold weather they still managed to screen 75 people.



The Lions of Scottburgh donated 20 bags of groceries containing staple foodstuffs to the Lions Club of Hibberdene on 3 October, assisting them in making a difference in their community.



World Service Day on 8 October was celebrated by delivering chocolates or biscuits to those members of the community who are SASSA Pensioners and therefore cannot afford those little luxuries.





They also donated staple food to Angel Care which is a home for the destitute and some more treats to Elders Voice, Alexander Homes, Tudor Gardens, Crookes Cottages and Anchor Village (a place of refuge for the elderly who have been abandoned).



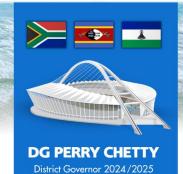
A book sale was held on 12 October at the Scottburgh Mall with all funds raised in aid of their sight projects. It was a fun morning interacting with their customers and raised a fair amount of money for this project with a cause.



On 15 October the Lions Club of Scottburgh delivered groceries to both Johan who only has his disability grant and Anchor Village a home for those who have been abandoned by their families because they have mental issues or dementia due to old age. This hunger project is ongoing on a monthly basis.



LIONS INTERNATIONAL DISTRICT 410E



THE LIONS SHARE



The Lions received an appeal from a husband and wife with 2 children who had no food. The mother is the only one currently with a job and after paying for water/lights/rent they only had R500 left for food. So on 26 October, the Scottburgh Lions jumped into action and provided them with groceries. Their little girl was so excited. Where there is a need, there is a Lion!

LIONS CLUB OF UITENHAGE

Lions loop leeu raak

► Teresa Opperman

Die Lions Club van Uitenhage het Cradock op 12 Oktober beseek om reëlings vir die Lion's Rally in Desember te finaliseer en daar loop hul sowaar vir Koning Leeu by die Cradock-klub raak.



On 12 October, ten members of the Lions Club of Uitenhage attended meetings and organised the venues and all the issues regarding the upcoming Lions Rally to be held in Craddock during early December. 40 | P a g e



Lions Jackie and Marilyn donated two wheelchairs to <u>Miracle Kids on behalf of the Uite</u>nhage Lions Club.



The Lions Club of Uitenhage donated material to Huis De Rust on 23 October to be utilised for their sewing projects.

LIONS CLUB OF WILRO PARK



The Lions Club of Wilro Park hosted their annual Cuppa for CANSA high tea on 12 October. The theme was High Tea in Paris – the city of Love because they wanted to share messages of Leve, Friendship and Hope to inspire and support those affected by Cancer.









What a special occasion with the members working extremely hard to ensure the venue looked beautiful, and ensuring the guests were provided with delicious eats. This year there were 80 ladies and a couple of men in attendance for a French inspired high tea. Amongst the guests were Ester Pretorius from CANSA West Rand, guest speaker Jackie Ludick from Cancervive, District Governor Perry and his lovely wife Lion Kantha.



Lions International Peace Poster contest -the Lions Club of Wilro Park had 5 schools participating with 68 Posters entering. TIS' ALMOST THAT SPECIAL TIME OF YEAR (DC Christmas Cakes, PDG Kim van Wyk)



Lions in MD410 have sold Lions Christmas Cakes for nearly 50 years, starting in 1975. The profits from the sale of each cake have gone directly to supporting thousands of projects, charitable causes and people in need across Southern Africa for each of those years and the cake project remains a powerful source of charitable funds for Clubs today. Last year the Clubs of MD410 sold more than 18500 cakes, bringing in more than R750 000. As we all know, Lions are experts at serving effectively - R750 000 must have made an enormous life-changing difference to tens of thousands if not hundreds of thousands of people in need last year.

MD410 has always owned this delicious recipe and the cake is still made to the same recipe. John Bratos, the owner of Bravo Foods has the same enormous generosity that motivates us as Lions - he pulls out every stop to keep the price as low as possible and to ensure each Club benefits. John also offers a R5 rebate per cake to every Club who settles all bills within 35 days of invoice, which is a donation to the Club from Bravo Foods.



The profit on each 1kg cake is a bit over R45 per cake (without considering the R5 rebate) and a bit over R25 for the 500g cake. MD and District projects also benefit from a portion of the profit on each cake, particularly Lions Brightsight.

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As mentioned on many occasions, Clubs can sell the cakes for less than the MD410 recommended selling price. However, it is important to note that if Clubs choose to do so they are strongly requested to ensure that the customers are advised that the Club sells the cakes at a discount determined by said Club. This prevents members of the public perception of unfairness.

District 410E Christmas Cakes Order Form IT SHOULD BE NOTED THAT: Additional orders are still

welcome - please visit

https://cakes.lionsclubs.co.za/order/410e/ to place further orders. Additional orders will be scheduled for at least 2 weeks from the order date so Bravo can accommodate them.



If you have any questions on the project or need more information, please contact PDG Kim van Wyk, either via WhatsApp, Text or Email. Mobile No.: 0833844260 Email: <u>vanwykk@gmail.com</u>



NOTE: LIONS BRIGHTSIGHT OFFICES CLOSURE FOR HOLIDAYS



FESTIVE SEASON CLOSURE

Our office will be closing on **Tuesday, 17 Dec 2024** and opening again on **Monday, 6 Jan 2025**

The last day that script orders will be accepted for fulfilment before closing will be **Thursday, 5 Dec 2024**

We endeavour to have your final 2024 order shipped via Seabourne Logistics by Friday, 13 December 2024



This is to give our wonderful staff (Manager: Kirsty MacKenzie, Assistant: Angie Tshabalala and Optometrist: Fortunate Khoza) a well-deserved break.



REMINDER: PLEASE SUBMIT PICTURES AND STORIES BY 25 NOVEMBER FOR ISSUE 4 OF THE LIONS SHARE via email to: jacquihocking55@gmail.com